



KEEPING OUR PROMISE TO
AMERICA'S VETERANS



2023 Annual Report

Our Mission

We are dedicated to a single purpose: empowering veterans to lead high-quality lives with respect and dignity.

83¢ of every dollar spent
goes to DAV program services



Barry A. Jesinoski

National Adjutant and Chief Executive Officer

Cody VanBoxel

National Headquarters Executive Director and Chief Financial Officer

Edward R. Reese Jr.

Washington Headquarters Executive Director

Brandon A. Busby

Comptroller

Daniel J. Clare

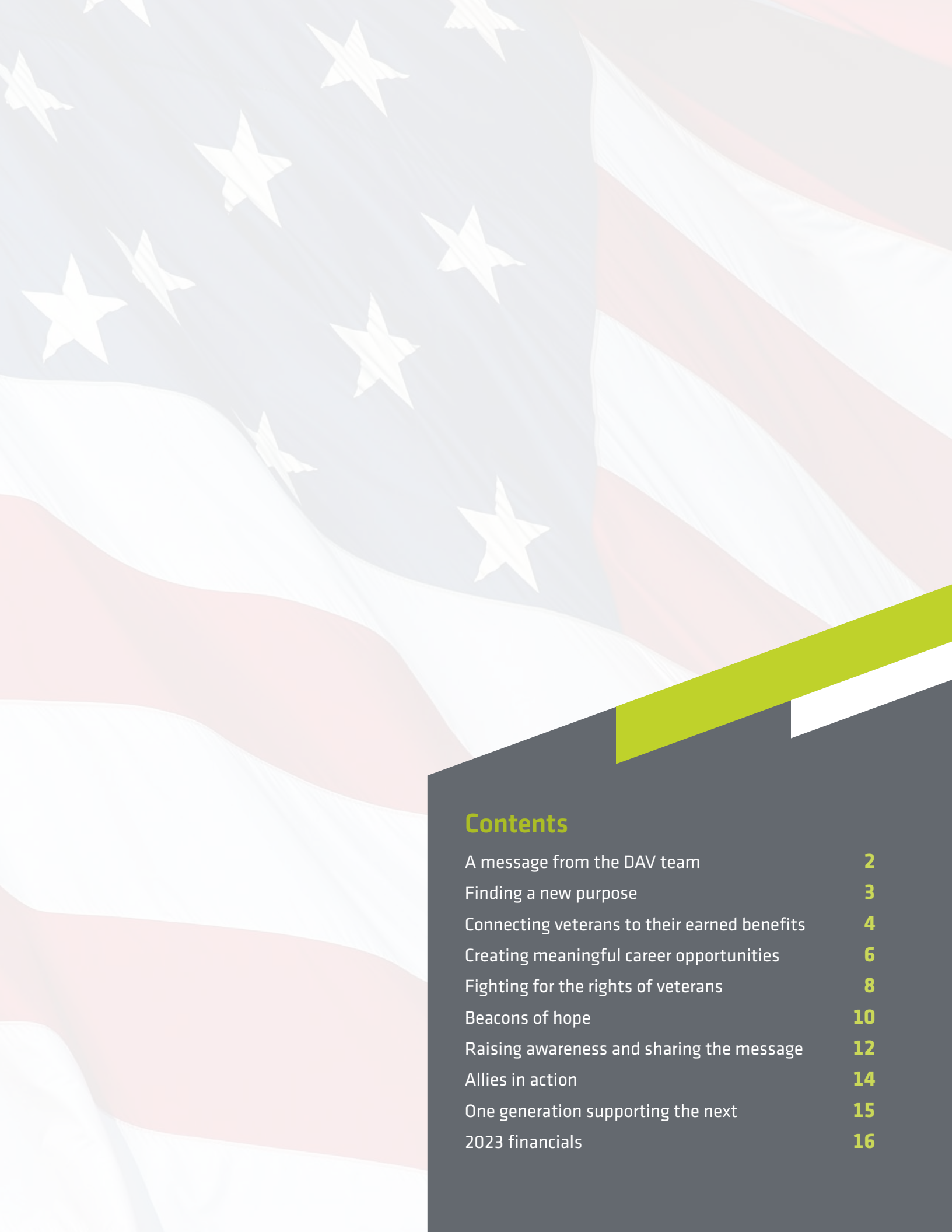
Chief Communications and Outreach Officer

Rob Lewis

National Communications Director

Nonprofit Status

DAV (Disabled American Veterans) is a tax-exempt organization, and contributions made to DAV are tax deductible. DAV is a federally incorporated, nonprofit organization. It was incorporated by an Act of Congress on June 17, 1932. The organization's Congressional Charter can be found at 36 U.S.C. §50301 et seq. DAV is recognized by the Internal Revenue Service as tax exempt under 26 U.S.C. §501(c)(4). Contributions are deductible pursuant to 26 U.S.C. §170(c)(3).



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A message from the DAV team



A handwritten signature in black ink that reads "Barry A. Jesinoski".

Barry A. Jesinoski
National Adjutant
Chief Executive Officer



A handwritten signature in black ink that reads "Nancy G. Espinosa".

Nancy G. Espinosa
National Commander



A handwritten signature in black ink that reads "Joe Parsetich".

Joe Parsetich
Chair, Board of Directors

Dear Friends of DAV,
Through collaboration, innovation and our enduring commitment to America's veterans, DAV continues to provide support, compassion and justice to our nation's heroes.

At DAV, we believe that "thank you for your service" is more than words; it's action. That sense of purpose is reflected in these six words: Keeping our promise to America's veterans.

Thanks to the dedication of so many, as well as the generosity of our donors, people across this great nation see our actions and commitment every day. They see it in the numerous ways we help veterans and their families achieve victories, both great and small.

In this annual report, you will learn about the impact of our life-changing services—expert help with disability claims and appeals, employment assistance, and our entrepreneurship program, as well as our latest innovation, DAV Caregivers Support. You'll see how youth across the country are stepping up to volunteer for veterans and how long-standing volunteer activities and programs including the DAV Transportation Network continue to make a daily difference in the lives of veterans and their families.

But most importantly, we are proud to share a few stories directly from veterans, their families and volunteers about how DAV makes a positive change in communities nationwide. Their stories are a testament to promises being kept.

We are honored to be the leading organization in caring for all ill and injured veterans and their families, caregivers and survivors. We hope you are inspired by our accomplishments in 2023. Please continue to be our partner in upcoming efforts to address unmet needs for women veterans, support veteran caregivers and advocate for alternative mental health therapies to reduce veteran suicide.

Thank you for all that you do to support veterans and their families. Let's continue the important work and bring more victories to veterans!

Finding a new purpose



Kim Hubers enlisted in the South Dakota National Guard in 2002 as a heavy vehicle operator. In 2003, she deployed to the Middle East for the beginning of the Iraq War. The demanding combat environment wreaked havoc on her health, causing migraines, fractures in her mid-spine and a then-undiagnosed traumatic brain injury. Hubers rose to the rank of staff sergeant before health issues forced her medical discharge in 2015.

In the years since, Hubers has found a new purpose in serving her fellow veterans through DAV. Hubers is the commander of the DAV Department of South Dakota and serves on DAV's Interim Women Veterans Advisory Committee, which sets the agenda and informs the organization on the needs of women veterans.

An entrepreneur, she's also participated in DAV Patriot Boot Camp. For her commitment to disabled veterans, Hubers was named the 2023 Disabled American Veteran of the Year.

Connecting veterans to their earned benefits

Over

2.8 million

actions to advocate for veterans and their families

More than

\$28.4 billion

in earned benefits

CLAIMS

3,610

benefits advocates nationwide

Over

209,000

new claims filed

303,481

claimants counseled

TRANSITION SERVICES

Over

45,000

transitioning service members assisted

INFORMATION SEMINARS

414 information seminars

17,485 attendees

Disabling injuries don't always show up right after military service—they can affect veterans at any stage of life. When veterans apply for and receive benefits, DAV's support isn't limited by when or where they served or the type of injury they experienced.

All DAV benefits advocates are veterans and are available nationwide to help other veterans and their families navigate their benefits from the Department of Veterans Affairs. Benefits advocates provide counseling on VA claims and appeals—**all at no cost**—and stay with the veteran through every step of the process.



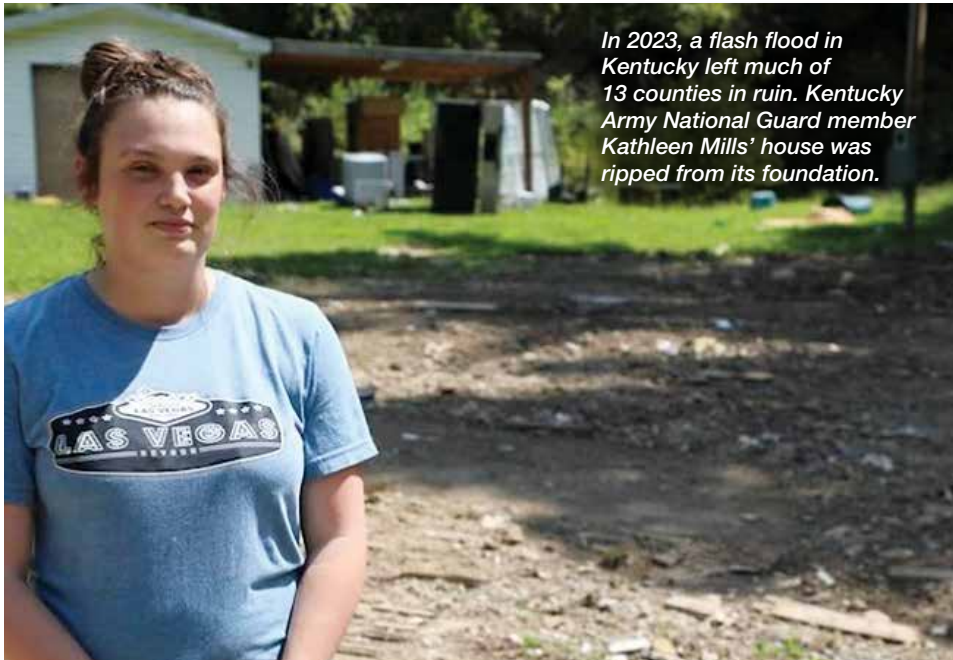
Ellie Cline ARMY

“For years, I felt invalidated by military doctors saying they wouldn't treat my hip injury appropriately and refused to operate on it. Thanks to [DAV benefits advocate] assistance, I not only saw an increase in disability compensation, but I finally felt validation. The support I received from him and DAV has been instrumental in allowing me to pursue my passion in science, education and conservation, and for that I am extremely grateful.”

Disaster relief

When disasters strike, DAV benefits advocates are on the ground to help our nation's veterans and their families.

The DAV Disaster Relief program provides veterans and their families with supply kits and financial aid that helps them obtain necessities such as food, warm clothes and shelter.



In 2023, a flash flood in Kentucky left much of 13 counties in ruin. Kentucky Army National Guard member Kathleen Mills' house was ripped from its foundation.

\$726,600

in relief funds distributed

1,038 veterans assisted

750 comfort and hygiene supply kits distributed

Kathleen Mills
KENTUCKY ARMY
NATIONAL GUARD

"He said, 'It's gone.' I said, 'What do you mean?' And he said, 'The house—it's a total loss.'"

NEW IN 2023

DAV Caregivers Support

In October 2023, DAV launched its latest innovation—DAV Caregivers Support. The no-cost initiative offers concierge support and resources to the friends, family members and loved ones who are caregivers for veterans.

DAV Caregivers Support helps improve the quality of life for care receivers and their caregivers while extending the time those veterans can live in their own home. The program is powered by TCARE, a Service-Disabled Veteran-Owned Small Business founded by a DAV Patriot Boot Camp entrepreneur program alumnus.



In its first three months, the program helped more than

412 caregivers get connected to resources that helped improve relationships and reduced stress, depression and other adverse health outcomes.

Creating meaningful career opportunities

In 2023, DAV hosted

101 events

with

31,723 attendees

resulting in

12,590 job offers



Marcus Harvey
AIR FORCE

Job title:

Talent acquisition manager,
city of Carrollton, Texas

Job fair attended:

Arlington, Texas

“Going to the DAV job fair motivated me. You really just gotta keep pushing and use all your resources. [There are] so many resources out there that you can reach out to and use, including DAV.”

Many service members do not know what lies ahead as they transition to civilian life. Often, transition means finding a new purpose through a meaningful career or entrepreneurship.

More than just a job

DAV’s employment program connects transitioning active-duty service members, Guard and Reserve members, veterans, and their spouses with employers looking to provide meaningful career opportunities.

In 2022, Marcus Harvey retired from the military after 20 years. Harvey said his DAV job fair experience gave him critical tools to add to his toolbox, particularly when it came to tailoring his resume to land a position and begin his civilian career.



Strength through self-employment

In 2023, DAV Patriot Boot Camp hosted three in-person training cohorts, plus an accelerator event, and provided monthly training and resources to empower participants to succeed. This program complements DAV's ongoing efforts to support and advocate on behalf of Service-Disabled Veteran-Owned Small Businesses.



Alan Parvis, founder of GoFaster, a venture dedicated to developing a hybrid running shoe suitable for both trail and road running, attended DAV Patriot Boot Camp in 2023.



Alan Parvis MARINE CORPS

“When I went to DAV Patriot Boot Camp, I had a concept. My initial prototype didn't have the right materials; it didn't have the final form, fit and function. We didn't have any marketing built out. We didn't have some of the connections we needed, no website.”

Parvis said that, through DAV Patriot Boot Camp, he had full access to business mentors and experts in a wide range of fields to help with marketing and branding to take him to the next level.

Fighting for the rights of veterans

FIRST SESSION OF THE
118TH CONGRESS (2023)

66
resolutions

included in legislation
introduced

7 DAV
resolutions

were enacted into law

.....
DAV CAN

Over

670,000
actions taken

with local elected officials to
support our advocacy efforts
(an over 45% increase from
the previous year)

At more than 1 million members strong, DAV steps up, organizes and advocates for the most critical issues veterans and their families face. Coming off the passage of the PACT Act for veterans exposed to toxins, DAV has worked tirelessly to ensure the law's faithful execution and to expand care and benefits for veterans who aren't covered by the landmark legislation.

DAV's National Legislative Department takes resolutions, adopted by DAV members at our annual national convention, to Congress to advocate for improved federal laws and regulations as well as policies of the Department of Veterans Affairs and other federal agencies whose programs support our nation's veterans.

Veterans legislation enacted in 2023

- **Veterans' Compensation Cost-of-Living Adjustment of 2023 (Public Law 118-6):** Increased all VA disability compensation rates and the rates of Dependency and Indemnity Compensation for survivors of certain disabled veterans.
- **Fiscal Year 2023 Veterans Affairs Major Medical Facility Authorization Act (Public Law 118-8):** Authorized the VA to carry out specified major medical facility projects during fiscal year 2023. The bill also provided the maximum funding levels that could be spent on each project.
- **Wounded Warrior Access Act (Public Law 118-21):** Required the VA to establish and maintain a secure online tool or website to enable a claimant or claimant's representative to make records requests related to VA claims and benefits. A request for records must specify in which format the copy is desired. The VA must also notify a requester within 10 days that the request has been received and must fulfill the request within 120 days.

DAV CAN (Commander's Action Network)

DAV CAN helps our members and supporters stay informed and take action to support federal legislation and policies affecting veterans and their families, caregivers and survivors.



Stay informed. Follow along with updates to legislation affecting veterans and their families by joining DAV CAN at daviccan.org.

Sen. Jon Tester (middle), chairman of the Senate Veterans' Affairs Committee, receives the DAV Veterans Champion Award for his numerous legislative achievements supporting the nation's disabled veterans. Fiercely nonpartisan, DAV works with lawmakers on both sides of the aisle to maintain and build upon benefits that recognize veterans' sacrifices and empower them to lead high-quality lives.



Beacons of hope

Over

3 million

volunteer hours in VA facilities and communities

Nearly

246,000 rides

for veterans to their medical appointments

9.2+ million miles

Thousands of dedicated DAV volunteers enhance our mission of helping veterans in their communities. Our volunteers help with various activities, such as assisting with Department of Veterans Affairs disability claims, caring for veterans experiencing homelessness, running food drives, helping at local VA facilities, transporting veterans to their medical appointments or participating in countless other opportunities. Volunteers continue to be the heart and soul of DAV and beacons of hope for those who need it the most.

DAV Transportation Network

Many of our nation's heroes have traveled around the globe to protect our freedoms—it's only right that we return their dedication. Volunteering to drive a veteran ensures that even those living remotely from VA hospitals can make it to their appointments and never go without the treatment they need.



Tom Bierbach NAVY

"I like to drive, and I like veterans. I really enjoy the one-on-one conversations I get to have with fellow veterans because they feel comfortable talking with a fellow veteran. It's a good organization—we have camaraderie among us. We all take care of each other. I do a lot of volunteer work, and this is, by far, the most fun I've had volunteering."

Honoring the next generation of service

DAV honors volunteers who demonstrate outstanding dedication and service to America's veterans each year. DAV offers college scholarships for volunteers age 21 or younger who have contributed a minimum of 100 hours credited through DAV or the Auxiliary.

Jacob Weber, 20, is a 2022 graduate of Salem High School in Canton, Michigan, and now attends Michigan State University. Five years ago, he started Treats for Troops, distributing candy to veterans at the VA medical center in Ann Arbor, Michigan. That project led him to start, among other volunteer initiatives, Stockings for Soldiers and Cards That Care, distributing care packages and letters to veterans at the VA medical center. Weber has also recruited classmates to help and mentored others to continue the volunteer projects he created.

Top award:

\$30,000

10 scholarships
totaling

\$110,000



Jacob Weber, of Canton, Michigan, was named the top 2023 DAV Scholarship winner, receiving a \$30,000 award to go toward college expenses.

Jacob Weber

“Volunteering has opened my eyes to the world around me. [It has] brought me joy, gave me a sense of accomplishment and helped me express my gratitude.”

Raising awareness and sharing the message

2023 VICTORIES FOR VETERANS PSA CAMPAIGN

11.8 billion impressions

were created by television, radio, print and out-of-home displays (mostly billboards). These generously donated PSA placements were valued at

\$105.4 million

DAV.ORG

Nearly

4.5 million visits

SOCIAL MEDIA

More than

20 million impressions

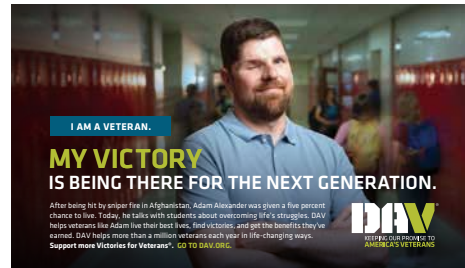
across social platforms X, Facebook, Instagram, LinkedIn and YouTube, representing veterans who need DAV's assistance and supporters who want to help DAV provide it

DAV spreads the message of hope and recovery everywhere. Athletes, celebrities, veterans, their families, their survivors and everyday Americans want to tell the world that they support DAV's mission to keep our promise to our nation's veterans. With an increasingly smaller percentage of Americans active in the military, educating the public about the sacrifices of veterans and making those in need aware of our programs is an important service.

Victories for Veterans

In 2023, DAV continued to raise national awareness about veterans issues through its Victories for Veterans public service announcements (PSA). Our integrated public awareness campaign—which includes TV, radio, print ads and out-of-home components (mostly billboards)—presents the stories of real veterans who, with the help of DAV, have overcome various challenges and achieved personal victories, great and small, for themselves and their families.

The program educates Americans on the incredible stories, bravery, sacrifices and perseverance of those who served and makes veterans, their families and their survivors aware of the organization.



DAV Magazine

DAV Magazine, which acts as the official voice of DAV and its Auxiliary, is distributed every other month to more than 1 million members, all members of Congress and all VA facilities in the country.



DAV 5K

In November 2023, DAV hosted the 11th annual DAV 5K, presented by USAA, in Cincinnati. The event is a walk, roll, run or ride that honors our nation's veterans and raises awareness of the issues our ill and injured veterans face every day. Participants join in person in Cincinnati or virtually from wherever they choose.

Presenting sponsor:



Nearly

\$475,000

raised to help us keep our promise to America's veterans



Allies in action

In 2023, our generous corporate partners raised over

\$3 million

for DAV programs and services

Corporate partnerships

DAV partners with organizations that believe in our mission to provide services at no cost to veterans and their families. DAV receives no federal funding as a fully tax-deductible charity, making partnerships even more vital. We are incredibly grateful for those standing alongside us in this critical endeavor.



Gino Montagno USAA
AFFINITY ACCOUNT MANAGER

“Our strong relationship with DAV reflects USAA’s commitment to help members, veterans and their families get the skills and resources they need to navigate life’s challenges and aligns with DAV’s mission to help veterans lead high-quality lives.”



John Carey EG AMERICA
PRESIDENT (*front left*)

“Thanks to the tremendous generosity of our guests and the collective efforts of our team members, EG America has surpassed all previous years’ donation amounts, raising more than \$3 million for DAV since the beginning of our partnership.”

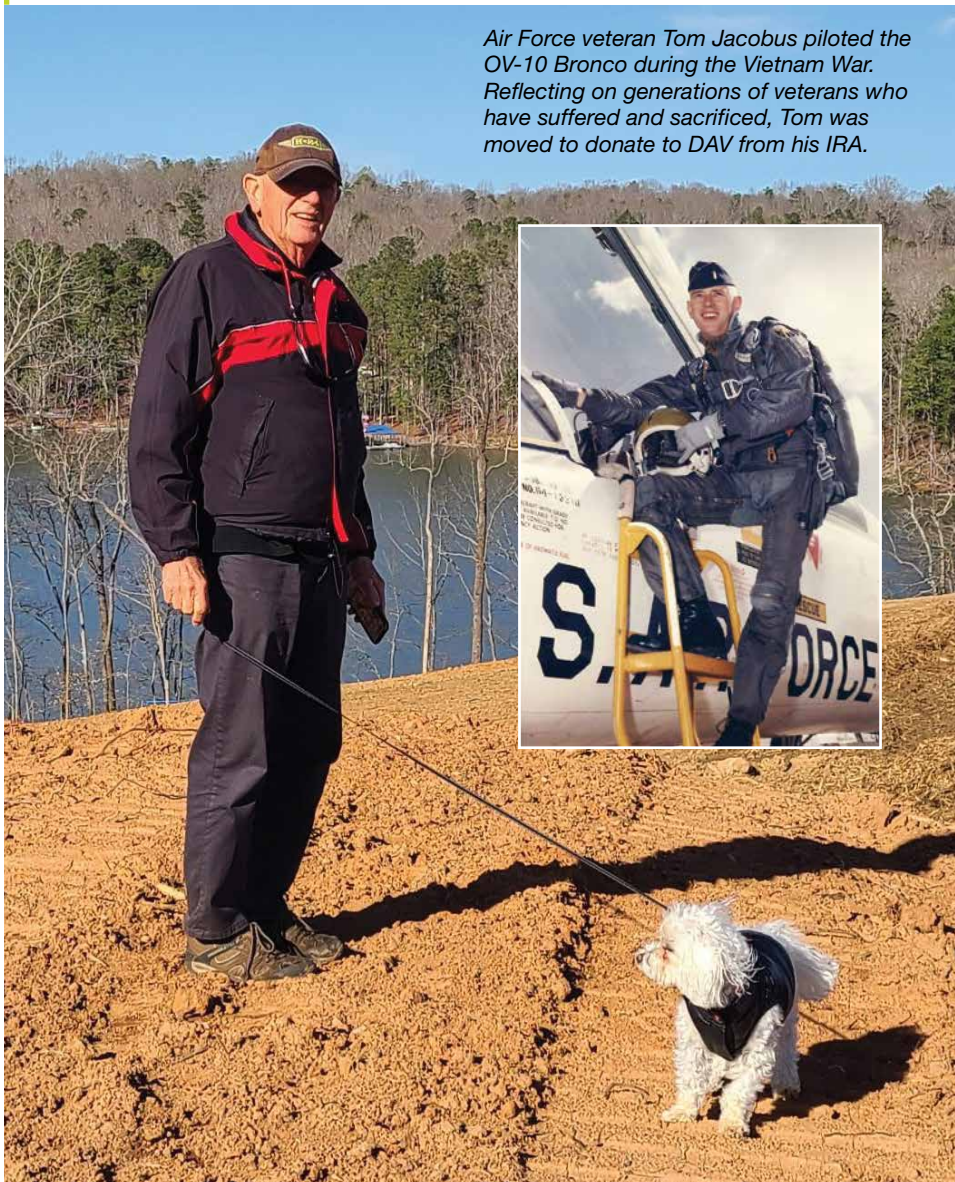
One generation supporting the next

Contributing to DAV through individual retirement accounts (IRA) is one great way to give, benefiting our veterans as well as the donor. Those who are 70 1/2 years or older may make a gift of up to \$100,000 from a qualified IRA.

Tom Jacobus AIR FORCE

“It’s the most efficient way to give to a charity of your choice and the most tax-friendly way to do it. You can give the entire amount without having any tax consequences as far as income reported to the government.”

Air Force veteran Tom Jacobus piloted the OV-10 Bronco during the Vietnam War. Reflecting on generations of veterans who have suffered and sacrificed, Tom was moved to donate to DAV from his IRA.



WAYS TO GIVE

- **Monthly giving:** Make a difference all year in this easy, efficient and tax-deductible way.
- **One-time donation:** Every donation can make a difference for a veteran in need. Make an impact now.
- **Memorial/honorary gifts:** Honor a person close to your heart by making a gift in their name today.
- **Gift planning:** Leave a legacy of caring by including DAV in your estate and financial plans.
- **Stock gifts:** Giving stocks or mutual funds is a win-win for you and for the disabled veterans we serve.
- **Vehicle donation:** Help the brave men and women who served by donating any car, truck, RV or boat—and you could qualify for a tax deduction at the same time.
- **Real estate donation:** Donating real estate to support DAV and veterans is easy!
- **Corporate partnerships:** Fulfill your company’s objectives and create a lasting impact within your community when you partner with DAV.
- **Commemorative bricks:** Reserve a commemorative brick in DAV’s Honor Garden for a veteran or someone in your life.

2023 financials

Support and Revenue

Support:

Contributions, primarily direct mail solicitations and bequests	136,463,118
National per capita dues	3,908,415
Contributed services and facilities, primarily services	39,339,895
Contributed media and materials	105,454,009

Total support

\$285,165,437

Revenue:

Interest and dividends	12,344,610
List royalties	512,326
Miscellaneous revenue	549,112

Total revenue

\$ 13,406,048

Realized investment gains	20,845,881
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TOTAL SUPPORT AND REVENUE \$319,417,366

Expenses

Program services:

Service program	41,044,212
Employment program	2,247,211
Entrepreneurial services	473,490
Legislative program	2,493,482
Voluntary services program	40,209,169
State services and disaster relief	5,383,192
Communications program	9,847,866
Public service announcement program, primarily contributed media	106,418,653
Membership program	7,819,103
Public awareness outreach	26,787,248

Total program services

\$242,723,626

Supporting services:

Fundraising costs	39,855,005
Administrative and general	8,955,322

Total supporting services

48,810,327

TOTAL EXPENSES \$291,533,953

Excess of support and revenue over expenses 27,883,413

Change in unrealized appreciation of investments	27,782,709
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Excess of expenses and change in unrealized appreciation of investments over support and revenue 55,666,122

Other changes in net assets	(2,426,907)
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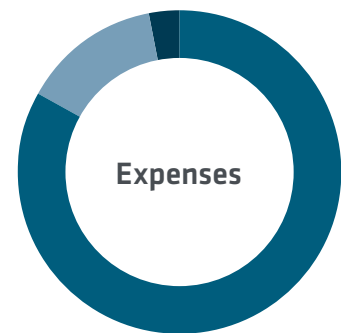
Change in total net assets 53,239,215

NET ASSETS, beginning of year \$421,206,178

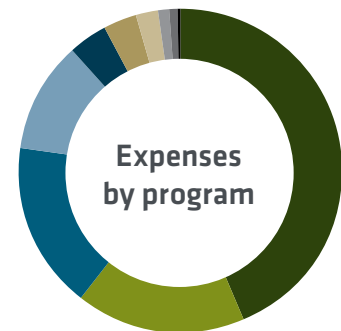
NET ASSETS, end of year \$474,445,393



- 42.7% Contributions, primarily from direct mail solicitations and bequests
- 33.0% Contributed media and materials
- 12.3% Contributed services and facilities, primarily services
- 6.5% Realized investment gains
- 3.9% Interest and dividends
- 1.2% National per capita dues
- 0.2% List royalties
- 0.2% Miscellaneous revenue



- 83.3% Total program services
- 13.7% Fundraising costs
- 3.0% Administrative and general



- 43.8% Public service announcement program
- 17.0% Service program
- 16.6% Voluntary services program
- 11.0% Public awareness outreach
- 4.1% Communications program
- 3.2% Membership program
- 2.2% State services and disaster relief
- 0.9% Employment program
- 1.0% Legislative program
- 0.2% Entrepreneurial services

Complete financial statements have been audited and received an unqualified opinion. Copies of the statements are available from our national headquarters upon request.

Board of Directors

CHAIRPERSON

Joe Parsetich
Montana

VICE CHAIRPERSON

Daniel Contreras
California

TREASURER

Charles Edwards
Texas

SECRETARY

Barry A. Jesinoski
Kentucky

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Missouri

William “Bill” Dolan
Nevada

Jerry D. Estes
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ADVISORS

Nancy G. Espinosa
Utah

Michael E. Dobmeier
North Dakota

National Executive Committee

National Commander

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Utah

Senior Vice Commander

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1st Junior Vice Commander

Coleman Nee
Massachusetts

2nd Junior Vice Commander

John F. Donovan
Arkansas

3rd Junior Vice Commander

Cynthia Madison
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Debra Varner Dancer
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Massachusetts

District 2

Israel Rivera
New York

District 3

Joyce Gaddis
Maine

District 4

Johnnie Walker
New Jersey

District 5

Leonard M. Johnson
Pennsylvania

District 6

John Patterson
Maryland

District 7

Mary Ann Keckler
Florida

District 8

Dave Sensat
Louisiana

District 9

Leon Booker
Georgia

District 10

Rolly D. Lee
Michigan

District 11

Dennis F. Hanneman
Ohio

District 12

John Polk
Wisconsin

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Eric D. McGinnis
Indiana

District 14

Kevin Grantier
Montana

District 15

David C. Gerke
Missouri

District 16

Gerald G. Wilson Jr.
California

District 17

Jerry D. Estes
Utah

District 18

William “Bill” Dolan
Nevada

District 19

Brigitte G. Marker
Washington

District 20

Charles Edwards
Texas

District 21

Vacant
Alt: Anna Schermer
Oklahoma

DAV Structure

DAV continues to be the country’s premier organization supporting veterans in the country, thanks entirely to the devotion of our members, volunteers, supporters and staff. The strength and dedication of our membership are unrivaled and integral in continuing to ensure veterans and their families are able to live fulfilling lives with respect and dignity.

DAV’s professional staff oversees all of the organization’s national programs—which serve veterans throughout the United States and its territories—under the leadership of CEO and National Adjutant Barry A. Jesinoski, who also serves as secretary for the DAV board of directors.

The seven-member, uncompensated volunteer board approves the annual budget and is responsible for the management and investment of DAV’s assets. The directors are all DAV members, except the national adjutant, who is a DAV employee.

DAV’s national commander—elected at each national convention—serves as the organization’s official representative and chairs the National Executive Committee, which includes five vice commanders and 21 district representatives. These annually elected positions are filled by DAV members as well as the previous year’s national commander.

DAV’s business structure is designed to provide our membership with the majority of control and to consistently evaluate program proficiency. Our mission of service to wounded, ill and injured veterans and their families depends on the dedication and commitment of our membership.

The members of DAV’s 52 departments and more than 1,200 chapters across the nation provide additional local support to the service programs of the national organization. They also provide the essential framework for our membership activities.



NATIONAL HEADQUARTERS

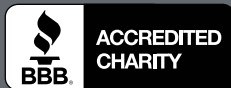
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WASHINGTON HEADQUARTERS

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dav.org

This report is available online at
dav.org/about-dav/annual-report.



give.org