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TO: Department Commanders and Adjutants

FROM: Barry A. Jesinoski, National Adjutant

DATE: September 7, 2023

SUBJECT: 2023 Golden Corral Military Appreciation Night

This memorandum provides information for all department commanders and adjutants regarding DAV's participation in Golden Corral's 2023 Military Appreciation Night fundraising event.

This year's event will occur on Monday, November 13, from 5 p.m. to close. The attached spreadsheet outlines participating restaurants for your convenience. Golden Corral does not require identification to receive a free meal.

Since the inaugural Military Appreciation Night in 2001, Golden Corral has donated over 6 million complimentary meals for veterans and generated \$18 million in contributions to support DAV's mission.

Department leaders are responsible for determining which local chapters will participate and ensuring each location is assigned adequate DAV representation. Your chapters must understand their commitment and work cooperatively with their paired Golden Corral location. Golden Corral generously allows us to fundraise at their restaurants, and as a DAV representative, it is expected we treat their managers and staff with the utmost respect. Additionally, if a specific location is given to more than one chapter, each chapter should know they will work together to benefit the organization's greater good.

As in previous years, Golden Corral is permitting DAV contribution canisters in participating locations so patrons may donate to their local DAV department. DAV National Headquarters will provide and distribute the canisters directly to the restaurants. The canisters can be displayed from October 30 to November 13; however, canisters must be available to the public during Military Appreciation Night.

Golden Corral will provide stickers for guests who donate during Military Appreciation Night. Not only do the stickers recognize donors, but they also prevent members from accidentally soliciting the same person for a donation. Members are encouraged to thank and acknowledge a donor's contribution.

The assigned DAV representatives at participating restaurants are expected to be present, collect the canisters and account for all contributions. Each night, Golden Corral general managers will provide a donation form to document the amount raised that evening. Both the Golden Corral general manager and the DAV representative should sign-off and agree on the amount raised. Please remember that the DAV representative must remain in possession of the funds at all times and two separate members should agree upon the total amount.

Click below to download this memo and the spreadsheet of participating Golden Corral restaurants

Download Memo

Download Spreadsheet





