



# SUPPORTING VICTORIES FOR VETERANS



KEEPING OUR PROMISE TO  
**AMERICA'S VETERANS**



# DAV Department Admin Training and Orientation

## Membership Department

### October 18, 2023<sup>★</sup>

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# Membership Eligibility



# Recruit A Warrior

dav.org/warrior



Please enter your Membership Number to receive your personal recruit a warrior link:

Thank you for your dedication to our organization and for helping us grow our DAV community.



# Recruit A Warrior

dav.org/warrior



Select A Way To Share Your Recruit A Warrior Link:



Copy Link



Facebook



X



Please use this link  
for DAV business  
card QR codes.



Right Click On  
Image To Copy



## MARCH MEMBERSHIP MADNESS



- Department Champion
- Department MVP
- Top Individual Recruiter
- Runner-up
- The winning Departments will also receive \$250 Gift Cards from Office Depot!
- Organic Recruiting
- Higher Conversion Rate
- Any Online Recruiting Platform Can Be Used



# March Membership Madness

Tournament ran from 3/9 – 3/29



- 1 to 3 Points per New Member Recruited
- Older Points Will Expire
- Annual 3-year Rolling Basis
- [davstore.org](http://davstore.org)







# What Can DAV Membership Mean?

Life Membership Dues will increase to \$325 on 1/1/24

- Life Membership Fund Stability
- Impact on Dues Distribution Amount
- Still the Best Deal in Town
  - American Legion – up to \$1535
  - Marine Corps League – up to \$1000
  - VFW – up to \$425
- This is the Best Time to Recruit!



# Membership Requests

- General requests
    - [Membership@dav.org](mailto:Membership@dav.org)
      - This is the preferred method for notification of address changes and deceased members
    - You can also call 1-888-236-8313
  - Membership Cards
    - New membership cards can be requested by members on MyDAV.org
    - The request goes to a custom membership card queue in CRM
    - Allow 30 days for delivery
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- Chapter Charter Requests
  - Request via Membership Supplies Order Form
    - Can be found at:
      - [www.dav.org/member-resources/quick-links](http://www.dav.org/member-resources/quick-links)
  - To start a new chapter you must have 25 new members *and* meet other criteria
  - New and current chapters cannot be named after a living person
  - All charter applications must be signed by both the Department Commander and Adjutant
  - All charter applications are balloted by the NEC

- Both new Part Life *and* new Full Life memberships count toward goal
- Goals are based on prospect “Hot List”
- Departments or Chapters must request from NHQ
- Membership List Request Form
- 1-888-236-8313
- [MembershipPublic@dav.org](mailto:MembershipPublic@dav.org)



- Zip codes are used to calculate goals for the chapters
  - Membership sends zip code spreadsheets to departments to update and assign to chapters as appropriate
  - Every chapter must have a zip codes assigned (except at large chapters)
  - Every zip code must be assigned to a chapter
  - Zip codes can overlap chapters
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# Membership YE/YB Processes

- Year-end preparation
  - The following items need to be sent to the Membership Department by June 15 to be processed for the current Membership Year (07/01 – 06/30):
    - Payoffs
    - New Applications
    - Transfers
    - Address updates
    - Deceased
      - Please note that deceased members stay on rosters as “Canceled” until they are marked as dropped on 7/1



# Membership YE/YB Processes

- Dues and Distributions
  - Chapters suspended, on hold, or under trusteeship do not receive their distribution until the status is changed to active.
  - How distributions are calculated:
    - Who is included:
      - Active Members
      - Members aged 80+ if they:
        - Paid for a FPL membership before turning 80
        - Paid toward a PL membership before turning 80 (will only distribute until dues paid are depleted)
    - Who is not included:
      - Inactive Members
      - Members who joined after turning 80
      - Deceased members
      - Unclaimed members





# Membership Dues & Distribution

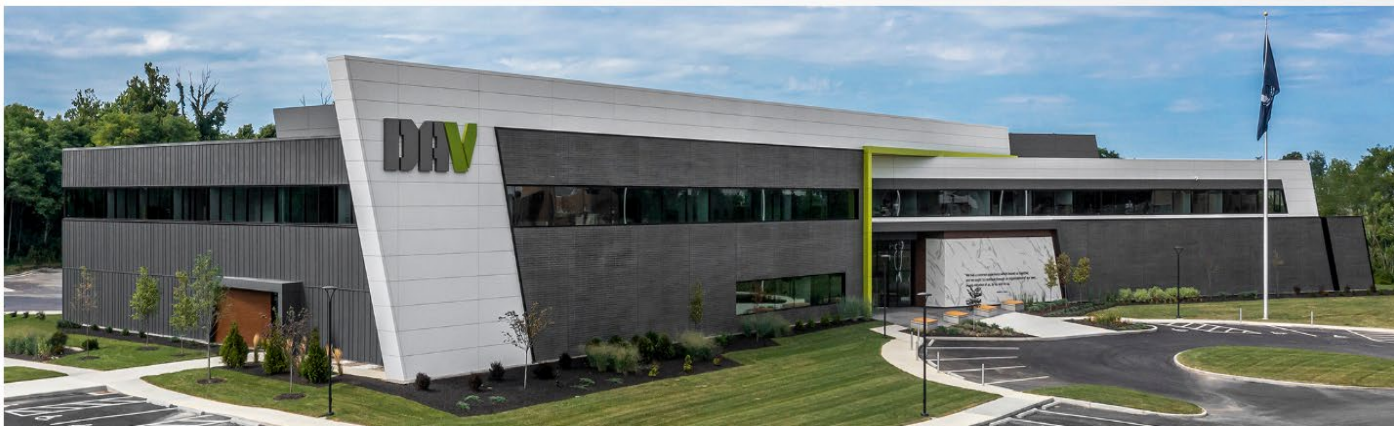




# DAV Department and Chapter Websites

[DAV Members Portal Home](#)[DAV.org](#)[Departments & Chapters](#)[Help and Support](#)[About Us](#)[Sign In](#)

## Welcome to DAV's Department and Chapter Websites



### Join our powerful community of veterans helping veterans

[Locate your local Chapter](#)

Getting involved with your local chapter is one of the best ways to support veterans and their families. The service and comradery you'll share in at your local chapter will be invaluable, and your fellow veterans need you.

[Become a Member](#)

We're stronger together, and we're an organization of veterans helping veterans. Your membership will not only support DAV's programs and services in your local community, but it will bolster DAV's service and legislative efforts nationwide.

[Member Services](#)

In addition to DAV's free programs, services and magazine, DAV members also have access to Member Advantages. Eat, play, shop and travel with thousands of discounts on national, regional brands, and local brands!



# Member Advantages

DAV.EnjoyMyDeals.com

1-888-279-2922



Search Deals

Tampa, 33602



Travel

Theme Parks

Eat

Play

Shop



Get deeper hotel discounts July 26-Aug. 1

This week only, for travel dates thru Dec. 31, 2021!

San Francisco | San Diego



access



## MEMBERSHIP CRM

 <b>Member Profile</b> <p>View your membership and contact details, including Department, Chapter or Unit, and Membership number.</p>	 <b>Update Username and Password</b> <p>Change your CRM portal username and/or password.</p>
 <b>Full Service Record</b> <p>Update or add military service record details.</p>	 <b>DAV Membership Payment History</b> <p>View your DAV membership pledge and payment details. Make a payment toward your DAV membership balance due.</p>
 <b>Membership Card Request</b> <p>Submit a request for a new membership card.</p>	 <b>Notification of Deceased</b> <p>Send notification of a deceased member to the DAV National Headquarters Membership Department.</p>
 <b>Membership Transfer Request</b> <p>Chapter transfer request form. Complete this form, including proper signatures, and mail to the address on the form.</p>	 <b>Report Repository</b> <p>Department, Chapter, and Unit reports</p>
 <b>DAVA Membership Payment History</b> <p>View your Auxiliary membership pledge and payment details. Make a payment toward your Auxiliary membership balance due.</p>	 <b>Officer Election Report</b> <p>Submit or view an Officer Election Report.</p>

- The Membership Department, with very few exceptions, can provide anything you need, or get you to the right place.
  - “You miss 100% of the shots you don’t take.”— Wayne Gretzky
  - Always ask: “Would you like to join?”
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# Questions?



[dav.org](http://dav.org)