

# SUPPORTING VICTORIES FOR VETERANS





# Membership Seminar DAV National Convention

August 6, 2023

Doug Wells National Membership Director dwells@dav.org (859) 442-2060





# Interim Membership Committee

# **Members**

- Chair Matt Kempainen, Wisconsin
- John Walker, Minnesota
- Penni Brown, California
- Shannon Sander, New York



# March Membership Madness











- Department Champion
- Department MVP
- Top Individual Recruiter
- Runner-up
- The winning Departments will also receive \$250 Gift Cards from Office Depot!
- Organic Recruiting
- Higher Conversion Rate
- Any Online Recruiting Platform Can Be Used



# March Membership Madness

### Tournament ran from 3/9 - 3/29





### Recruit A Warrior

### dav.org/warrior



Please enter your Membership Number to receive your personal recruit a warrior link:

Enter Membership Number

VERIFY MEMBERSHIP NUMBER

Thank you for your dedication to our organization and for helping us grow our DAV community.



## **DAV Recruitment Points**

- 1 to 3 Points per New Member Recruited
- Older Points Will Expire
- Annual 3-year Rolling Basis
- davstore.org



## Goals and Hot Lists

- New Part Life and Full Life Count Toward Goal
- Goals are based on Prospect "Hot List"
- Departments or Chapters must request from NHQ
- Membership List Request Form
- 1-888-236-8313
- MembershipPublic@dav.org





# Membership Dues Increase

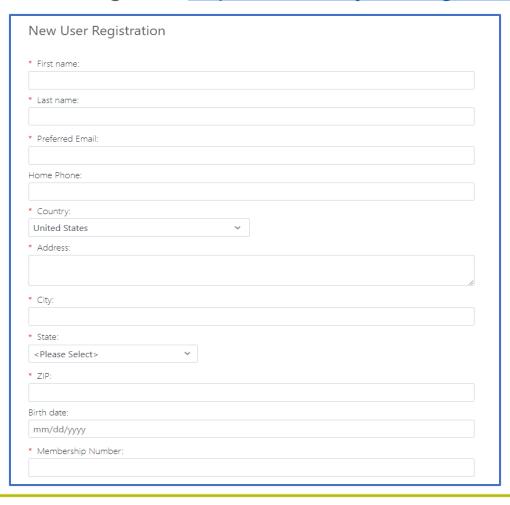
### Life Membership Dues will increase to \$325 on 1/1/24

- Life Membership Fund Stability
- Impact on Dues Distribution Amount
- Still the Best Deal in Town
  - ➤ American Legion up to \$1535
  - ➤ Marine Corps League up to \$1000
  - ➤VFW up to \$425
- This is the Best Time to Recruit!



### Complete the User Registration

Link to register: <a href="https://www.mydav.org/member-registration">https://www.mydav.org/member-registration</a>



- Enter your name and contact information
- Be sure to enter the correct membership number
- All DAV members should register for MyDAV access

### **New User Registration Email**

Subject: DAV/DAV Auxiliary MyDAV.org Portal Registration

From name: DAV

From address: <u>MembershipAssistant@dav.org</u>

Thank you for joining our online community. We appreciate your patience while we process your sign-up request, which might take up to 2 business days. You will receive another email confirmation when the process is complete. At that point, you will be able to log into the MyDAV.org portal to access your profile and other areas of the community. We have included your username below for your reference.

Username: <username>

Once we process your registration here at DAV National Headquarters, you will receive an email confirming access to the Membership MyDAV.org portal. Depending on when you register (weekends, holidays, etc.), it could take a couple of days to complete.

### **Registration Confirmation**

Subject: Your DAV/DAV Auxiliary MyDAV.org Portal Account

From name: DAV

From address: MembershipAssistant@dav.org

### Welcome to the DAV/DAV Auxiliary MyDAV.org Portal!

Your MyDAV.org portal account request has been processed. You can now log into the portal to view your profile and update your details. If you have forgotten your password, you can submit a password reset request from the login page.

### Log in Now

We look forward to interacting with you and hope that you enjoy the MyDAV.org portal.

The login link that is included in the automated confirmation email is: <a href="http://www.mydav.org/login">http://www.mydav.org/login</a>

### MEMBERSHIP CRM



#### Member Profile

View your membership and contact details, including Department, Chapter or Unit, and Membership number.



### Update Username and Password

Change your CRM portal username and/or passwor



#### Full Service Record

Update or add military service record details



### DAV Membership Payment History

View your DAV membership pledge and payment details

Make a payment toward your DAV membership balance
due



### Membership Card Request

Submit a request for a new membership card



### Notification of Deceased

Send notification of a deceased member to the DAV National Headquarters Membership Department.



### Membership Transfer Request

Chapter transfer request form. Complete this form, including proper signatures, and mail to the address on the form.



### Report Repository

Department, Chapter, and Unit reports



### **DAVA Membership Payment History**

View your Auxiliary membership piedge and payment details. Make a payment toward your Auxiliary membership balance due.



### Officer Election Report

Submit or view an Officer Election Report.



### Report Repository



Veterans Membership Our Mission Help DAV

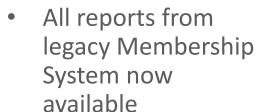
Back to Membership CRM

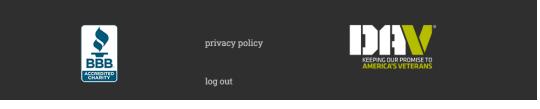
### REPORT REPOSITORY

- Population Summary Report
- Historical Population Summary Report
- Direct Deposit Register Report
- Membership Listing Report
- Membership Activity Report
- · Membership Deceased Report
- Member Recruitment Report
- · Membership Standings Report

This section is only accessible by department /chapter officers

Reports can be downloaded in Excel as a static report or as a .csv file in order to sort columns or for mail merges





### Officer Election Reports

BACK TO MEMBERSHIP CRM

Frederick R. Bristol Mem. #19

Showing 1 to 5 of 22 entries

Membership Year	÷	Status	*	Last Mo	dified By	+	,		<b>*</b>
2023 / 2024		Not Started					Start		
2022 / 2023		Approved					Revise	View	
2021 / 2022		Approved					View		
2020 / 2021		Approved					View		
2019 / 2020		Approved					View		
Show 5 ventries	Prev	ious 1	2 3	4	5 N	Se lext	earch:		

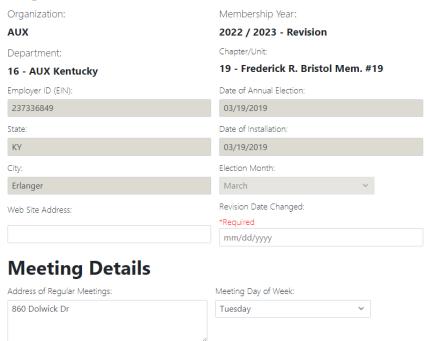


### Officer Election Reports

**BACK TO OER LANDING PAGE** 

### OFFICER ELECTION FORM

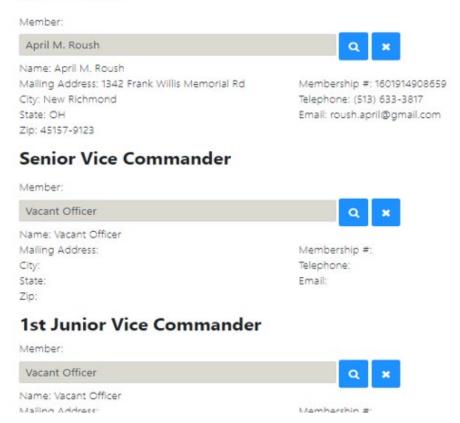
### **Organizational Details**





### Officer Election Reports

### Officers Commander





## **DAV Department and Chapter Websites**



**DAV Members Portal Home** 

DAV.org

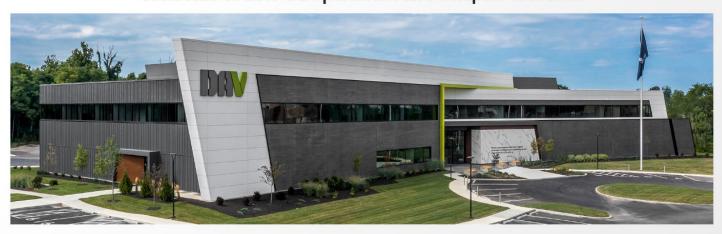
Departments & Chapters

Help and Support

About Us

Sign In

### **Welcome to DAV's Department and Chapter Websites**



### Join our powerful community of veterans helping veterans

Locate your local Chapter

Getting involved with your local chapter is one of the best ways to support veterans and their families. The service and comradery you'll share in at your local chapter will be invaluable, and your fellow veterans need you.

Become a Member

We're stronger together, and we're an organization of veterans helping veterans. Your membership will not only support DAV's programs and services in your local community, but it will bolster DAV's service and legislative efforts nationwide.

**Member Services** 

In addition to DAV's free programs, services and magazine,
DAV members also have access to Member
Advantages. Eat, play, shop and travel with thousands of
discounts on national, regional brands, and local brands!

# Member Recruiting Resource

### RECRUITMENT RESOURCE

Your ability to get your fellow veterans to join DAV takes continued familiarization with all facets of our mission and life-changing services.

You can use these tools to help set you up for success.

#### When time is short, start with a 30-second elevator speech:

#### Why should I join DAV?

DAV's lifetime of support for veterans of all generations, their families and their survivors serves you and your follow veterans.

Every year, our no-cost services help you and your brothers- and sisters-in-arms access the benefits and health care you've earned. DAV connects fellow veterans with meaningful employment. DAV advocates for our rights on Capitol Hill. As the nation's most resourceful patriotic charity, we've focused on keeping the promise to American's veterans and taking care of each other for more than 100 years. Your membership helps DAV extend its mission of service and hope to those who truly need it.

When you have more time, dig deeper into the mission. Tell them to explore day.org.

#### Who is eligible to join DAV?

You are eligible to join DAV if you were not dishonorably discharged and sustained an injury or illness while in the military (whether service-connected by the Department of Veterans Affairs or not) or you aggravated a previous injury and you served during a period of armed conflict or under conditions simulating war. Your service didn't have to be in direct combat. Find out more at joindax.org.

#### What is the value of DAV membership?

Your membership helps provide no-cost programs and services such as claims assistance, rides to VA medical appointments, and outreach to homeless and a-risk veterans. Membership brings fellowship and a chance to continue your service by getting involved to assist others in your community. You also add your voice to a powerful chorus of over 1 million veterans across the nation advocating for legislation that will affect you directly. Your membership is what you make it.

#### Why does DAV have membership dues?

We are stronger together. Membership in DAV empowers us through camaraderie and legislative action. While part of our dues helps produce DAV Magazine to keep you informed about important issues, a part of these funds are also redistributed to support vital programs and services in your community.

#### Member Advantages

Membership in DAV gives you access to special discounts and savings on national and regional brands and local businesses. Visit dav.enjoymydeals.com to find the mobile app and latest Membership Advantages program deals.

#### Recruit A Warrior

Recruit A Warrior is a tool to help you instantly sign up new members wherever you encounter veterans. Go to daw.org/warrior and enter your DAV membership number to generate your personalized recruitment link and QR code. Using this link will ensure you get credit for signing up the new member, and it will also enter you in exciting recruitment contests when active!

#### How do I find DAV near me?

Finding one of more than 1,200 local chapters across the country for assistance near you is as easy as typing in your ZIP code at day.org.

### How can I advocate for legislation on behalf

DAV CAN (Commander's Action Network) provides regular updates on issues affecting veterans and calls to action to protect earned benefits. Find out how to get involved at davcan.org.

#### What services does DAV offer?

Benefits – In a typical year, DAV helps veterans file hundreds of thousands of claims for VA benefits and stays with them through every step of the process. Disabling injuries are often part of military service and can affect veterans at any stage of life, so DAV is there with free support whenever they need it.

- · Life-changing services
- · Transition services
- · Benefits advocates

Legislation – DAV fights on Capitol Hill for the rights of veterans, informing the public and lawmakers of the challenges veterans face and rallying Americans to join the cause. DAV advocates for all veterans and their families, caregivers and survivors, leading directly to much-needed benefits and support.

- Legislation
- Advocacy

Employment - DAV is one of the most prolific charities in the nation when it comes to helping veterans find their mission after service. DAV hosts job fairs online and across the country, connecting veterans with employers, tools, resources and opportunities.

. Job fairs

Entrepreneurship – For service members, veterans and spouses interested in starting their own businesses, DAV is there with a network of mentors, educational programming, and a robust community of experts and peers to help innovate and build impactful businesses.

#### · DAV Patriot Boot Camp

Volunteerism – DAV volunteers are often located on-site at VA medical centers, where they donate more than a million volunteer hours per year, visiting veterans and assisting families in need, and provide rides to and from medical appointments at no cost to the veteran.

- · Volunteer locally
- · DAV Transportation Network

Adaptive Sports - Co-presented with the Department of Veterans Affairs, the National Disabled Veterans Winter Sports Clinic and Golf Clinic support disabled veterans with spinal cord injuries, amputations, neurological disorders, blindness or low vision, and other profound injuries and medical concerns through challenging therapeutic outdoor experiences, rehabilitation and education. These experiences help veterans challenge their perceived limitations and pursue their maximum health potential.

· day.org/events

Homelessness - DAV connects homeless and at-risk veterans with care, benefits and employment opportunities.

· Homeless Veterans Initiative

Disaster Relief - When disasters strike, DAV and its team of benefits advocates are on the ground to help our nation's heroes. DAV provides relief through financial assistance as well as supply kits to veterans and their families so they can obtain basic necessities such as food, warm clothes and shelter.

· Disaster relief

Inspirational stories – DAV works to foster Victories for Veterans. Hear these veterans tell their stories.

· day.org/victories-for-veterans.

Don't forget to use your passion for DAV in your conversations with prospective members. We're all veterans, and your energy and enthusiasm can make the difference when someone is deciding on joining.

#### **DAV in Your Community**

Localizing DAV can go a long way in making membership more personal for prospective members. Please share some thoughts or experiences about what makes DAV special at your chapter or in your community. Does DAV have a strong presence in your state's legislature? Does your chapter support a local Homeless Veterans Stand Down? Does your chapter excel at assisting with veterans claims or participating in volunteer opportunities?



Membership Department

P.O. Box 145550 | Cincinnati, OH 45250-5550 Phone 888-236-8313 | Fax 859-442-2088

dav.org



### **Warriors Club**



- Life Membership Fund stability
- Supports DAV at the local level

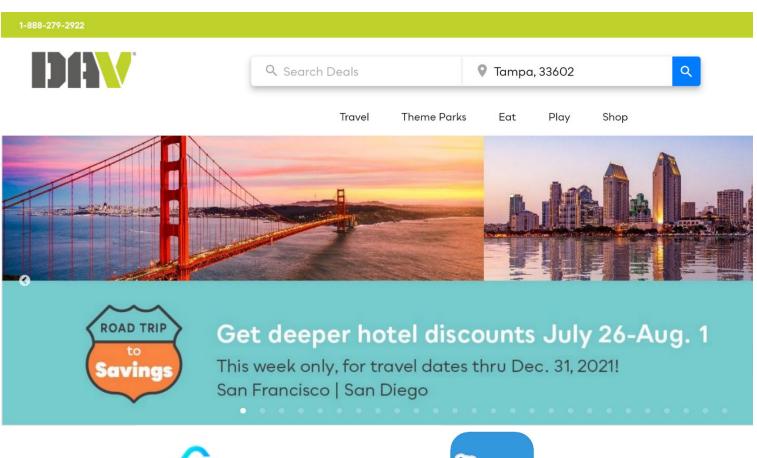


- Exclusively for DAV full life members
- \$21 or more each month
  - Rehabilitation and counseling programs
  - > Free rides to and from medical appointments
  - Veteran hospital and nursing home support
  - Career training and job placement
  - Benefits representation
  - Legislative advocacy
- Warriors Club pins available at Fundraising



# Member Advantages

### DAV.EnjoyMyDeals.com









# DAV Questions

