

# DAY OF INSPIRATION AND CONNECTION

In honor of DAV's Centennial Celebration, we are hosting a Day of Inspiration and Connection for the veteran community. This free event will cater to veterans and their spouses or caregivers.



**JW Marriott Tampa Water Street**  
**Thursday, July 29, 2021**

**Presenting Sponsor**  
**\$75,000**

**Keynote Speaker Sponsor**  
**\$50,000**

**Plenary Speaker Sponsor**  
**\$25,000**

**Break Sponsor**  
**\$15,000**

**Victories Sponsor**  
**\$5,000**

## Event Access

Reserved seating at event	20 guests	15 guests	5 guests	4 guests	3 guests
Meet & Greet with sponsored speaker	★	6 guests	2 guests		
DAV Facebook Live Interview with keynote & sponsor	★	★	★		
30 minute talk/presentation during lunch	★				

## Marketing Exposure

Event Recognition	On-site signage	On-screen with speaker	On-screen with speaker	On-site signage	On-screen with video segment
Logo on event promotions (email, website, event)	X-Lg logo placement	X-Lg logo placement	Med logo placement	Med logo placement	Sm logo placement
Table at event for material distribution	★	★	★	★	★
Logo in the event program (2,500 printed)	★	★	★	★	★
Stage recognition during welcome by DAV leadership	★	★	★	★	
Corporate video roll during event (pre-approved by DAV)	★	★	★		

## Brand Recognition via DAV Channels

Social media mentions	3x	2x	1x	1x	
Press release announcement	★	★	★	★	

## DAV National Convention

Exhibitor table	★	★	★	★	★
Invitation to partner breakfast on Saturday morning	★	★	★	★	★



For more information, contact:  
**Epic Johnson** partners@dav.org | 859-441-7300

\*All levels receive a table and two chairs in the Exhibit Hall.

Click [here](#) to fill out and submit your Sponsor and Exhibitor Request form.

To learn more about the Day of Inspiration, visit [dav.org/day-of-inspiration](http://dav.org/day-of-inspiration)