



2021 SPONSORSHIP AND EXHIBITORS PACKAGES

Approximately 2,500 delegates, members and guests come together to conduct the crucial business of the organization. During this four-day event, our members elect national officers, establish the legislative priorities for the next year, expand their knowledge of the important issues affecting our nation's veterans, learn new ways to increase advocacy and recognize those who support our congressionally chartered mission, keeping our promise to America's veterans.

	Centennial \$100,000	Signature \$50,000	Special Event \$25,000	Break \$20,000	Experience Sponsorships \$7,500
Benefits					
Credentials for up to	12 guests	10 guests	8 guests	6 guests	4 guests
Convention bag stuffer (2,500 bags)	★	★	★	★	★
Logo in the DAV National Convention program (2,500 printed)	★	★	★	★	★
Company logo displayed on DAV National Convention page on dav.org	★	★	★	★	★
Invitation to partner breakfast on Saturday morning	★	★	★	★	★
Exhibit Area*	★	★	★	★	★
Social media mentions	3x	2x	1x	1x	
Corporate video roll during event (pre-approved by DAV)	:30	:30	:30	:30	
Branding opportunities on site in hotel (escalator clings, etc.)	★				
DAV Birthday Cake + Celebration Sponsor	★				
Tickets to Cincinnati Celebration Reception & Concert in September	8 tickets				
Convention Session Benefits Attendees include DAV & Auxiliary Members.					
Sponsor Thank You during Convention	★	★	★	★	★
Live "Thank you" mention by DAV leader	★	★	★		
Opportunity for onstage check presentation	★	★			
Special Event Benefits Attendees include DAV & Auxiliary Members. Events eligible for sponsorship include: National Commander Reception or Fun Night					
Priority seating			★		
Sponsorship logo on display during sponsored event in designated area			★		
Experience Benefits Ability to sponsor a special area (i.e., art exhibit, charging station, game lounge, photo booth). Remains open throughout Convention.					
Company logo on signage in special experience/exhibit area at special event					★
Break Benefits Ability to sponsor snack or coffee break for attendees. Available during one session break.					
Company logo on signage next to food/beverage area				★	
Option to provide giveaway during break (e.g., coffee mugs for coffee break)				★	

Thursday, July 29–Monday, August 2

Exhibitor**
\$1,500

**Convention
Bag Stuffer**
\$750

For more information, contact:
Epic Johnson partners@dav.org | 859-441-7300

Benefits

Credentials for up to	2 guests	
Company logo displayed on DAV National Convention page on dav.org	★	
Table in Exhibit Area*	★	
Opportunity to provide veteran/registered attendee "Thank You" gift in the DAV National Convention welcome bag (2,500 bags)		★

*All levels receive a 6 ft. table, two chairs and trash bin in the Exhibit Hall.

Click [here](#) to fill out and submit your Sponsor and Exhibitor Request form.

To learn more about our Convention, visit www.dav.org/events/2021-national-convention

**Qualifying VA or nonprofit organizations may be eligible to receive a 75% discount on the Exhibitor Sponsorship pricing. Contact ajackson2@dav.org for more information.

DAY OF INSPIRATION AND CONNECTION

In honor of DAV's Centennial Celebration, we are hosting a Day of Inspiration and Connection for the veteran community. This free event will cater to veterans and their spouses or caregivers.



JW Marriott Tampa Water Street
Thursday, July 29, 2021

Presenting Sponsor
\$75,000

Keynote Speaker Sponsor
\$50,000

Plenary Speaker Sponsor
\$25,000

Break Sponsor
\$15,000

Victories Sponsor
\$5,000

Event Access

Reserved seating at event	20 guests	15 guests	5 guests	4 guests	3 guests
Meet & Greet with sponsored speaker	★	6 guests	2 guests		
DAV Facebook Live Interview with keynote & sponsor	★	★	★		
30 minute talk/presentation during lunch	★				

Marketing Exposure

Event Recognition	On-site signage	On-screen with speaker	On-screen with speaker	On-site signage	On-screen with video segment
Logo on event promotions (email, website, event)	X-Lg logo placement	X-Lg logo placement	Med logo placement	Med logo placement	Sm logo placement
Table at event for material distribution	★	★	★	★	★
Logo in the event program (2,500 printed)	★	★	★	★	★
Stage recognition during welcome by DAV leadership	★	★	★	★	
Corporate video roll during event (pre-approved by DAV)	★	★	★		

Brand Recognition via DAV Channels

Social media mentions	3x	2x	1x	1x	
Press release announcement	★	★	★	★	

DAV National Convention

Exhibitor table	★	★	★	★	★
Invitation to partner breakfast on Saturday morning	★	★	★	★	★



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To learn more about the Day of Inspiration, visit dav.org/day-of-inspiration