DAV EMPOWERS VETERANS
RESPECT
ADVOCACY
HONOR
SUPPORT
COMMITMENT
Membership Workshop
DAV Mid-Winter Conference
February 23, 2020

Doug Wells
National Membership Director
dwells@dav.org
(859) 442-2060
Interim Membership Committee

• Melissa “Tank” Hernandez, MO Chairperson

• Steve Prestwich, UT

• Helen Parr, SD

• Eric Huckaby, IL
March Membership Madness

- Department Champion
- Department MVP
- Top Individual Recruiter
- Runner-up
- The winning Departments will also receive $250 Gift Cards from Office Depot!
- Higher Conversion Rate
- Any Online Recruiting Platform Can Be Used
- March 9th – 29th
Recruit a Warrior!

Recruit a Warrior

Welcome to Your DAV Member Social Hub

Recruit a Warrior

 Invite your fellow veterans to join DAV and take a Stand4Vets, you'll have the opportunity to add $1,000! Take one to send them your veteran network has much to tell, how many times members you've reached has been growing, we receive each one.

1. DM your friend
   Invite your friends to join DAV and take a Stand4Vets!

2. Click to select
   Select the social media platform you'd like to use.

3. Click to select
   Select the social media platform you'd like to use.

MAIL ADDRESS

GET YOUR INTERNAL LINK

As a DAV member, you know firsthand the power and value of our network — over 1 million veterans strong and growing. We use this powerful community outreach to bring the best of all veterans.

Show Your Support

Add a custom DAV membership logo to your Facebook profile

Show Your Support

You can use this logo to show your support for DAV and spread the word about the benefits of membership.

David Johnson, DAV National Commander, and the DAV network's commitment to supporting our veterans and their families. You can view the logo here to learn more about how you can use it.

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Recruit a Warrior!

Hi Samantha,

Here is your Recruit a Warrior referral link:

https://secure.dav.org/site/Donation2?
of_id=18295&mfc_pref=T&18295_donation=form1&refID=7776870

To share your link through Email, Facebook and Twitter, click on the easy share options below:

Or simply copy and paste your link to share it however you’d like.

Remember, for a limited time, the more warriors you recruit the more chances you’ll have to win $1,000*!

Thank you for your dedication to our organization and for helping us grow our DAV community.

Sincerely,

The Recruit a Warrior Team

*Current members will only receive referral credit for new members who join using a member’s personalized link. Referrals must pay for their membership (either in-full or monthly) in order to count towards a member’s drawing entry. Value of prize may be subject to taxation and will be reported as required by law. Contest ends November 30, 2019.
Recruit a Warrior!

Share on Facebook

Say something about this...

JOIN OUR COMMUNITY OF MORE THAN 1 MILLION VETERANS
JOIN OUR RANKS

I'm a proud DAV member. Will you join me?
If you haven't already, activate your membership today to take advantage of th...
Recruit a Warrior!

- DAV.org/warrior
- Call Membership Dept.
- 1-888-236-8313
- Links are always active
- Ongoing Promotions and Contests
- DAV Recruitment Points
Accessing the Online Application

You can access the DAV online membership application on any personal computer, smartphone, or tablet. If you have a device with internet access, you always have a DAV membership application!

Access the Webinar in the Members Only Section.

FirstNameLastNameZipCode@davdonor.org
DouglasWells41042@davdonor.org
Mobile Device Application

dav.org/memberapp
“Hot List” Requests

• Most viable prospects

• Chapters must request from NHQ

• Zip Codes – a few at a time

• Membership List Request Form

• 1-888-236-8313

• MembershipPublic@davmail.org
Life Membership Fund

- Distribution from the Life Membership Fund
  - Section 11.10 of the Bylaws*
  - To the chapter: $3.50 per paid member
  - To the department: $2.50 per paid member

- Distribution occurs once per year
  - Following completion of Year-End processes
  - Membership Year July 1 – June 30
  - Based on June 30 membership population

*Board of Directors can reduce amounts
Member Advantages Partners

- Members enjoy discounts and special offers from our growing family of partners.
- In return for our members using their services each of these partners give back a portion to DAV.
- Visit [www.dav.org/membership/member-advantages](http://www.dav.org/membership/member-advantages) to learn more about the offers and stay updated on new partners.
Warriors Club

• Life Membership Fund stability

• Supports DAV at the local level

• Exclusively for DAV full life members

• Many members already give monthly

• $21 or more each month
  ➢ Rehabilitation and counseling programs
  ➢ Free rides to and from medical appointments
  ➢ Veteran hospital and nursing home support
  ➢ Career training and job placement
  ➢ Benefits representation
  ➢ Legislative advocacy
Warriors Club

ABOUT THE
DAV Warriors Club

As a member of DAV’s Warriors Club,* you are taking the lead by ensuring that DAV can continue their mission of veterans helping veterans.

As a monthly supporter you’ll receive:
► Updates on the impact you are making.
► A beautiful DAV calendar.
► Newsletters with stories of lives you help transform.
► A DAV Warriors Club membership card and certificate.
► DAV Store discount and access to purchase exclusive DAV Warriors Club items.

*To become a member of the DAV Warriors Club, you must make a monthly donation of just $21 or more to help your fellow veterans.

What veterans are saying about DAV

“I felt that I was going to get to the point where I wouldn’t be able to do anything—especially knowing that I had to learn how to walk again. DAV is helping me fulfill that goal.”
—Bob Body, Army veteran

“The parachute accident that fractured my spine didn’t break my desire to serve. Through DAV, I am still in the fight.”
—CeCe Mazyczek, Army veteran

“DAV is a life saver. They were there for me when I returned home badly injured from Vietnam. Your support helps more veterans get the care and benefits they need.”
—Bobby Barrera, Marine Corps veteran
Warriors Club

FOR MORE INFORMATION
Phone: 859-547-3398
Toll-free: 833-829-7066
Email: warriorsclub@dav.org

Disabled American Veterans
P.O. Box 14301
Cincinnati, OH 45250-0301

YOU can make a difference through your monthly support
Questions and Answers
DAV EMPOWERS VETERANS

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