



# DAV NATIONAL CONVENTION SPONSORSHIP PACKAGES

Signature Sponsor \$25,000	Special Event Sponsor <sup>1</sup> \$10,000	Special Exhibit Sponsor <sup>2</sup> \$7,500	Sponsor Exhibitor \$1,000
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## Benefits

Opportunity to provide veteran/registered attendee "Thank You" gift in the DAV National Convention Welcome Bag (3,000 bags)	●	●	●	
Logo in the DAV National Convention Booklet (3,000 printed)	●	●	●	
Sponsorship/participation listed on DAV National Convention page on dav.org	●	●	●	●

## Opening Session Benefits | Attendees include DAV & Auxiliary members Past guest speakers have included the President or Vice President of the United States and/or Secretary of the Department of Veterans Affairs.

Branding of "DAV Opening Session Presented By [Company Name]" and logo recognition throughout Opening Session venue	●			
Priority seating at the session for up to	6 guests	4 guests	2 guests	
Thank-you mention by DAV National Commander or CEO from stage during the session	●			
Option to provide giveaway during session (e.g. drawing to win a prize)	●			
Opportunity to do a check presentation on stage	●			

## VIP Reception Benefits | Attendees may include DAV Past National Commanders, DAV CEO, DAV Executive Team & Department of Veterans Affairs representatives

Invitation to attend for up to	6 guests			
Option to provide in-kind donations of food/beverage for guests	●			

## Special Event Benefits

Sponsorship logo recognition throughout venue and on large screens		●		
Priority seating at event for up to		6 guests		

## Exhibit Benefits

Table in Exhibit Area to share or display information (must be related to a benefit for veterans; on-the-spot sales transactions are not allowed)	●	●		●
Table to distribute collateral materials about veterans programs/services near Special Exhibit			●	
Company logo on Special Exhibit signage to read "Exhibit Sponsored by [Company Logo]"			●	
Credentials for up to two guests from the company or organization to staff exhibit table	●	●	●	●

### MARKETPLACE EXHIBITOR

Nonprofit or government entities may be eligible to obtain complimentary display space at DAV's National Convention.

Decisions and next steps will be provided in writing. Please note, ALL attendees are required to pay the \$25 registration fee, which includes entry to the DAV business sessions, seminars, commander reception, fun night and line officer dinner.

For more information regarding Marketplace Exhibitor space, contact:

**Marcy Hilecher**  
818-775-4558  
marcy.hilecher@conferencedirect.com

### IN-KIND SPONSORSHIP OPPORTUNITIES

These may include advertising (billboards, media), food and beverage (subject to venue approval), entertainment, transportation, veteran gifts, etc. DAV must approve all in-kind donations.

<sup>1</sup> Select One: Commanders' Reception, Fun Night, or Officers' Dinner

<sup>2</sup> Sponsor a special veterans exhibit honoring the sacrifices of our heroes. Past exhibits have included DAV 5K, National Disabled Veterans Winter Sports Clinic, and a memorial exhibit. This could also be an opportunity for your company to demonstrate its local history, relationship and support of veterans. DAV provides 8-foot tall panels, totaling a maximum of 76 feet in length, as well as overhead lighting for the exhibit.

For more information regarding sponsorships, contact:

**Laura Rusche**  
859-442-2072  
lrusche@dav.org

NOTE: All Sponsors must complete the 2018 DAV National Convention Sponsor Exhibitor Request Form  
[www.dav.org/events/2018-national-convention](http://www.dav.org/events/2018-national-convention)

