Program Overview
The National Employment Department consists of 4 employees:

- Jeff Hall, National Employment Director
- Rob Lougee, Assistant National Employment Director
- Mary Langguth, Employment Specialist
- Jessica Breeze, Assistant to the National Employment Director

Our team is committed to our mission of helping active duty, Guard & reserve component members, veterans and their spouses secure meaningful employment through the creation and use of a cadre of tools and resources:

- Working directly with veterans & employers
- Working directly with VA VR&E, DOL, and other government agencies
- Working directly with DVOPS, LVERS & workforce agencies
- Career fairs & other outreach efforts
- Employment Resources webpage
Employment Resources
Employment Resources

- Newly revamped employment website
- Expanded to add more tools for veterans and employers
- Currently averaging more than 8,500 monthly pageviews
Employment Resources

The “For Veterans” section contains:

- Veterans Job Search board with nearly 200,000 jobs available
- Links to company specific career opportunities
- Resources such as videos, resume writing tips and other information
The “For Employers” section contains links for:

- The newly launched “DAV Guide to Hiring & Retaining Veterans with Disabilities”
- Recognition – Outstanding Employer of the Year award information
- Other employer-centric information
The “Career Fairs” section contains links for:

- DAV sponsored traditional & virtual career fairs, including a downloadable full schedule for the year
- Featured employers & resources
Career Fairs
Career Fairs

All of our sponsored career fairs are promoted on social network/media outlets including:

- Facebook
- Twitter
- LinkedIn

Be sure to help us by sharing our posts whenever you see them.
Career Fairs

2018 Schedule

150 Career Fairs
80 attended events
46 non-attended “kiosk” events
24 virtual events

Veteran Recruitment Center
Veterans and employers have 24 hour access
Career Fairs

Since **July 2014** the stats from our DAV sponsored career fairs and the Veteran Recruitment Center are:

<table>
<thead>
<tr>
<th>Category</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Career Fairs</td>
<td>388</td>
</tr>
<tr>
<td>Attendees</td>
<td>144,214</td>
</tr>
<tr>
<td>Exhibitors</td>
<td>20,163</td>
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<tr>
<td>DAV Interviews</td>
<td>64,245</td>
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<tr>
<td>Job Offers Extended</td>
<td>65,082</td>
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Hiring Guide
Hiring Guide

• Our guide is a practical, solutions based booklet to help employers navigate the often-unclear terrain of recruiting, hiring and retaining veterans with disabilities.

• What makes this a must-have resource for employers is that it explains the benefits of hiring veterans and focuses on solutions, approaches and best-practices.
This free Guide is a living document available throughout jobs.dav.org, including its own dedicated landing page.
The Road Ahead

Improve Veteran Resources

- Continue expanding website, including resources for entrepreneurship and VSOB & SDVOSB
- Electronic Newsletter
- DAV | Hiring America televised employment program

Improve Employer Engagement/Partnerships

- Aggressive marketing for the DAV Hiring Guide
- Speaking engagements / webinars
- Outstanding Employer of the Year award nominations

Maximize Social Media/Network Engagement

- LinkedIn
- Twitter
- Facebook, including Facebook Live Streaming
How Can You Help?

- Promote & share our website – jobs.dav.org
- Promote & share our career fairs
- Promote our DAV Hiring Guide to employers
- Tell people, especially elected officials, about our employment program, which is unmatched by any other VSO
- Submit Outstanding Employer of the Year award nominations
- Submit Outstanding DVOPS & LVER award nominations
National Employment Department
(859)442.2055
employment@dav.org
2018 National Convention
July 13th – July 17th
Reno, Nevada

Jeffrey C. Hall
National Employment Director

jobs.dav.org