

# Program Overview

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#### The National Employment Department consists of 4 employees:

- **Jeff Hall**, National Employment Director
- Rob Lougee, Assistant National Employment Director
- Mary Langguth, Employment Specialist
- Jessica Breeze, Assistant to the National Employment Director

Our team is committed to our mission of helping active duty, Guard & reserve component members, veterans and their spouses secure meaningful employment through the creation and use of a cadre of tools and resources:

- Working directly with veterans & employers
- Working directly with VA VR&E, DOL, and other government agencies
- Working directly with DVOPS, LVERS & workforce agencies
- Career fairs & other outreach efforts
- Employment Resources webpage





#### **Employment Resources**

Home > Veterans > Employment Resources

#### National Employment Program



The journey from injury to recovery is not complete until a veteran is able to find meaning in his or her life. For those who are able, that means getting back to work to care for their families. As the nation winds down from more than a decade of war, thousands are making the transition

from military to civilian life.

DAV is committed to ensuring that the men and women who stood up for America have the tools, resources and opportunities they need to competitively enter the job market and secure meaningful employment. DAV recognizes the value, talent, education and work ethics that veterans add to the workforce. Through our partnerships with RecruitMilitary and Veteran Recruiting, DAV will sponsor career fairs including virtual events, to connect veterans with employers nationwide who are committed to hiring them.

For additional information or inquiries, please email.

CAREER FAIRS

FOR VETERANS

FOR EMPLOYERS

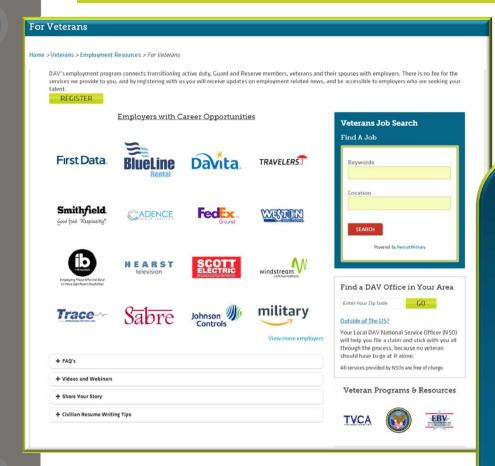
HIRING GUIDE





- Newly revamped employment website
- Expanded to add more tools for veterans and employers
- Currently averaging more than 8,500 monthly pageviews

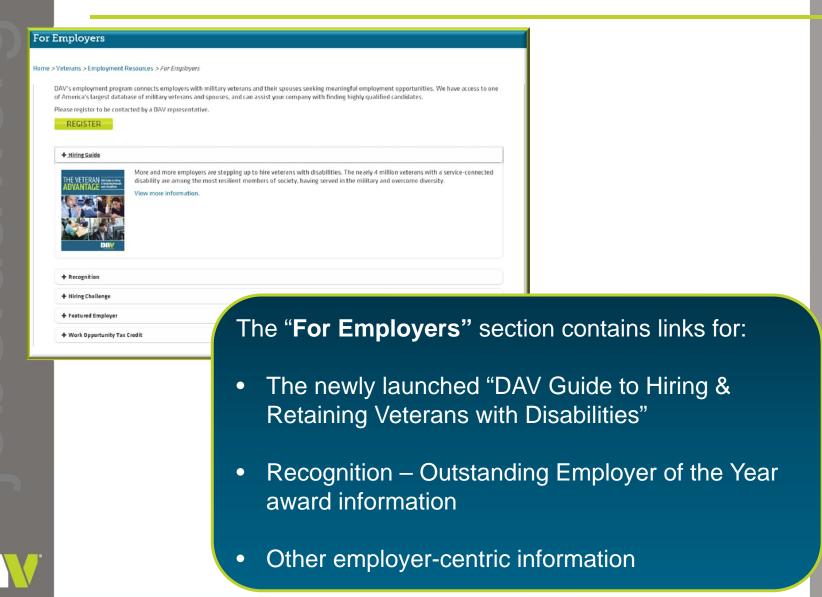




# The "For Veterans" section contains:

- Veterans Job Search board with nearly 200,000 jobs available
- Links to company specific career opportunities
- Resources such as videos, resume writing tips and other information







The "Career Fairs" section contains links for:

- DAV sponsored traditional & virtual career fairs, including a downloadable full schedule for the year
- Featured employers & resources



# Career Fairs

#### **Career Fairs**





All of our sponsored career fairs are promoted on social network/media outlets including:

- Facebook
- Twitter
- LinkedIn

Be sure to help us by sharing our posts whenever you see them



#### **Career Fairs**

#### 2018 Schedule

#### **150 Career Fairs**

80 attended events

46 non-attended "kiosk" events

24 virtual events

#### **Veteran Recruitment Center**

Veterans and employers have 24 hour access





#### **Career Fairs**

Since <u>July 2014</u> the stats from our DAV sponsored career fairs and the Veteran Recruitment Center are:

Career Fairs - 388

**Attendees** - 144,214

Exhibitors - 20,163

DAV Interviews - 64,245

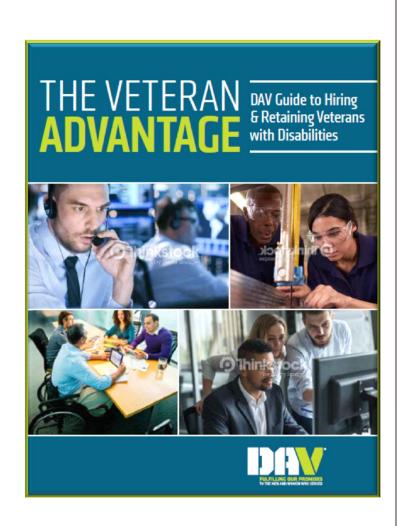
Job Offers Extended - 65,082



# Hiring Guide

## **Hiring Guide**

- Our guide is a practical, solutions based booklet to help employers navigate the often-unclear terrain of recruiting, hiring and retaining veterans with disabilities.
- What makes this a must-have resource for employers is that it explains the benefits of hiring veterans and focuses on solutions, approaches and bestpractices.





## **Hiring Guide**





 This free Guide is a living document available throughout jobs.dav.org, including its own dedicated landing page

#### **The Road Ahead**

#### **Improve Veteran Resources**

- Continue expanding website, including resources for entrepreneurship and VSOB & SDVOSB
- Electronic Newsletter
- DAV | Hiring America televised employment program

#### **Improve Employer Engagement/Partnerships**

- Aggressive marketing for the DAV Hiring Guide
- Speaking engagements / webinars
- Outstanding Employer of the Year award nominations

#### **Maximize Social Media/Network Engagement**

- LinkedIn
- Twitter
- Facebook, including Facebook Live Streaming



## **How Can You Help?**

Promote & share our website – jobs.dav.org

Promote & share our career fairs

Promote our **DAV Hiring Guide** to employers

Tell people, <u>especially elected officials</u>, about our employment program, which is unmatched by any other VSO

Submit **Outstanding Employer of the Year** award nominations

Submit Outstanding DVOPS & LVER award nominations



# National Employment Department (859)442.2055 employment@dav.org





# jobs.dav.org

2018 National Convention July 13th - July 17th Reno, Nevada

Jeffrey C. Hall National Employment Director