



# MEDIA ADVISORY

## Newly Appointed Secretary of Veterans Affairs to Address Injured Veterans

*Leading Veterans Organization Holds National Convention to Discuss  
Critical Issues Facing Veteran Community, including Health Care Access Crisis*

**WASHINGTON, D.C.** —The 8<sup>th</sup> Secretary of Veterans Affairs Robert McDonald will be addressing thousands of ill and injured veterans at the DAV (Disabled American Veteran) National Convention in Las Vegas Aug. 9.

**WHAT:** McDonald's first address to the veterans service community will focus on his plans to reform the Veterans Administration which has been wrought with turmoil since the swell of controversy over misconduct, records falsification and apparent systemic problems deep within the VA health care system were revealed. McDonald comes to the VA after 33 years at Procter & Gamble, where he most recently served as CEO, President and Chairman of the Board of the Fortune 500 Company.

**WHEN:** **Saturday, August 9, 2014 – Joint Opening Session**

- **9:15 – 9:45 a.m.** The Hon. Robert McDonald will address DAV members, highlighting plans for reforms in the VA since being named the 8th Secretary of Veterans Affairs
- **9:45 – 10:15 a.m.** DAV leadership, local general members, and veterans included in the Secretary's remarks available to provide a response to the address.

**WHERE:** Bally's Las Vegas Hotel and Casino and Paris Hotel and Casino  
3645 Las Vegas Blvd South  
Las Vegas, NV 89109

<b>MEDIA</b>	Charity Edgar	Sarah Sechrist
<b>REGISTRATION</b>	859-442-2046	717-817-2999
<b>CONTACTS:</b>	<a href="mailto:CEdgar@dav.org">CEdgar@dav.org</a>	<a href="mailto:SSechrist@crosbymarketing.com">SSechrist@crosbymarketing.com</a>

**MEDIA CREDENTIALING:** Members of the media are asked to register in advance. The day of event, members of the media should check-in at Palace 5 in the Bally's Las Vegas Hotel.

### About DAV:

*DAV empowers veterans to lead high-quality lives with respect and dignity. It is dedicated to a single purpose: fulfilling our promises to the men and women who served. DAV does this by ensuring that veterans and their families can access the full range of benefits available to them; fighting for the interests of America's injured heroes on Capitol Hill; and educating the public about the great sacrifices and needs of veterans transitioning back to civilian life. DAV, a non-profit organization with 1.2 million members, was founded in 1920 and chartered by the U.S. Congress in 1932. Learn more at [www.dav.org](http://www.dav.org).*