

# 'Who Wants to Be a Millionaire'

ABC partners with DAV to honor veterans



National Adjutant Marc Burgess (2nd row, 2nd from left) along with several members from the Department of Nevada attends a special veterans-themed taping of Who Wants to Be a Millionaire in Las Vegas.

Leading up to Veterans Day, ABC partnered with DAV to feature a Victory for Veterans theme week for its quiz show "Who Wants to Be a Millionaire," as a way to honor those who served.

"This partnership helps highlight DAV's message of service to veterans and their families on a national scale," said DAV National Commander Dave Riley. "Our organization is synonymous with Veterans Day, and our friends at ABC recognize and appreciate DAV's continuing mission of advocacy in the veteran community."

DAV Department of Nevada Commander Ramiro "Ram" Parocua was one of several DAV members who joined the studio audience in Las Vegas for the filming of the show. The audience was mostly comprised of fellow veterans.

Parocua said members in Nevada attended the taping to support fellow veterans who were contestants and support the program's military theme.

"We all enjoyed the experience of being part of this program and the exciting moments," he said.

"Millionaire" Executive Producer James Rowley said he couldn't think of a more compelling cause than the welfare of the nation's heroes.

"Partnering with DAV on this special week of shows was great," Rowley said after the taping. "It was a fantastic opportunity for the show to give back to our veterans. What could be a better cause than that?"

The tapings featured five veterans competing for the \$1 million prize. The questions included topics ranging from military history to general trivia.

Three Nevada DAV chapters—Chapter 12, Henderson; Chapter 13, Las Vegas; and Chapter 15, Pahrump—sent representatives to the taping of the show.

"If I could give a million dollars to any contestant, I'd be thrilled if it were someone who served our country in the armed forces," said show host Chris Harrison. "There's no better cause than supporting our nation's vets, and the Victory for Veterans shows are fantastic."

The show will air during the week leading up to and on Veterans Day as well as in future syndication. Through the program, ABC will be presenting a \$25,000 donation to DAV.

To raise more awareness of DAV's free services, ABC will also

highlight the charity through social media and digital channels, and DAV will be recognized in a series of thank-you videos, leading up to Veterans Day, by celebrities thanking veterans for their service and sacrifice. DAV messages will air across ABC's full television network this fall, on ABC News Radio and Armed Forces Radio. Further, a veteran-themed story will be featured on ABC's "Good Morning America" on Veterans Day.

"We're all very excited about our partnership with ABC and 'Who Wants to Be a Millionaire,'" said DAV National Adjutant Marc Burgess. "ABC's leadership cares about veterans and DAV's mission, and we feel fortunate to work with them so we can ensure promises are kept to those who've sacrificed for our freedom."

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