

Vitacost.com Gives Back to American Veterans

Vitacost.com made a donation in an amount equal to 5% of its customers' purchases on Memorial Day Weekend to Disabled American Veterans (DAV).

Memorial Day is a time to remember our real American heroes who have sacrificed for our freedoms. Thank you to Vitacost.com for honoring veterans on this special day by supporting the DAV!

"We're grateful that Vitacost.com took this sacred holiday to honor those who've paid the ultimate cost to defend our freedoms," said DAV National Commander Wallace E. Tyson. "For their survivors, their comrades who served and sacrificed, the DAV will use these funds to ensure our nation lives up to its sacred obligations."

Vitacost.com, Inc. is a leading online retailer and direct marketer of health and wellness products, including dietary supplements, cosmetics, organic body and personal care products, sports nutrition and health foods. Read more about Vitacost at www.vitacost.com.