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TO: Department Commanders and Adjutants

FROM: J. Marc Burgess, National Adjutant

DATE: September 29, 2022

SUBJECT: Golden Corral Military Appreciation Night

This memorandum provides information to all department commanders and adjutants regarding DAV participation in Golden Corral's 2022 Military Appreciation Night fundraising event.

This year's event will occur on Monday, November 14, from 5 p.m. to 9 p.m. at participating restaurants. Identification is not required to participate.

Since becoming the first nationwide restaurant to honor veterans in 2000, Golden Corral has donated more than 6 million complimentary meals for veterans and generated \$18 million in contributions to support DAV's mission through chapters and departments.

Some restaurants may have opened or closed since the Military Appreciation Night event in November 2021. Department leaders are responsible for determining which local chapters will participate and ensuring each location is assigned adequate DAV representation. Your chapters must understand their commitment and work cooperatively. If a specific location is given to more than one chapter, each chapter should know they will work together for the benefit the organization's greater good.

Once again, Golden Corral is permitting DAV contribution canisters in participating locations so that patrons may make donations to their local DAV department. Contribution canisters are provided by DAV National Headquarters and distributed directly to the restaurants. The canisters may be displayed from October 31 to November 14; however, canisters must be available to the public during Military Appreciation Night.

Golden Corral will provide stickers for guests who donate during Military Appreciation Night. Not only will the stickers recognize donors, but it also avoids repeat-solicitation of those who have already contributed. Feel free to thank and acknowledge a donor's contribution, however, please ensure members don't duplicate solicitation efforts at the risk of offending participants.

Participating departments are responsible for assigning DAV members at each participating restaurant in their state to be present, collect the canisters, and account for all contributions. Please remember that a DAV representative must remain in possession of the donated funds at all times, and two separate members should agree upon the total amount.

In addition, assigned members are responsible for promptly delivering all donated funds to their respective department adjutant. Absent any requirements outlined in a department's bylaws specific to the event, each

Attached you will find information regarding Golden Corral Military Appreciation Night.

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