

# DISABLED AMERICAN VETERANS

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ANNUAL REPORT 2009

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Veterans receiving service-connected disability ber Survivors receiving service-connected death bene Veterans receiving non service-connected disabili Survivors receiving non service-connected death I TOTAL

At Balad Air Base, Iraq, the medical hub for the combat theater, Capt. Shelly Garceau and a fellow nurse record vital signs on a Marine who suffered burns on his face and hands as a result of an explosion. Nurses are among the very first to provide reassurance to wounded servicemembers fresh off the battlefield.

## Number of Veterans and Survivors Receiving Compensation and Pension Benefits at the End of Fiscal Year 2009

	3,919,114
benefits	194,103
ty benefits	314,245
fits	341,114
enefits	3,069,652



Anyone who ever served in the armed forces and became sick or injured, understands that beyond immediate medical attention, there is also a need for hands on care, reassurance and advocacy.

oming off the battlefield, the first person a casualty usually sees is a combat nurse. These Army, Air Force and Navy officers have a long and storied tradition of military service that predates the American Revolution.

Their unique contributions make them as vital to caring for those serving in Afghanistan and Iraq as they were in any previous time of war. Today, as in the past, few are as emotionally connected to the true cost of war than these women and men who provide the human touch for those at death's door.

Air Force Captain Shelly Garceau served at Balad Air Base, Iraq, when it was one of the busiest trauma centers in the world. The Air Force Theater Hospital remains the only full spectrum medical facility in that country and is the hub for all injured servicemembers who are medically evacuated out of a combat zone.

Her job at the height of the surge was assisting doctors in assessing the medical needs of the wounded. It usually took the captain and her team just eight minutes to clear a critically wounded patient through the emergency room - including a stop on the way for CT scans. Garceau said that despite the need to work swiftly, nurses are committed to reassuring patients and showing as much compassion and care as they can squeeze into the time they have with the wounded.

> A nurse assigned to Fleet Surgical Team (FST) 8 and embarked aboard the multipurpose amphibious assault ship USS Bataan (LHD 5) in the ship's operating room.



She recalls Spc. Christopher Burrell, a soldier from the 108th Military Police Company who'd had a bad day.

An explosively formed penetrator had struck his Hummvee. The explosive's copper plating had turned into a molten ball of fire that burned through the vehicle and took Burrell's left leg with it.

"I'm afraid that if I go to sleep I won't wake up," Burrell told his nurse.

"It's my job to make sure you do," she said. "Once you get to me, I'll make sure nothing happens to you."

Captain Garceau says her patients are her heroes. They protect her. She respects their sacrifices and they respect her.

"I can honestly say that I've helped save lives. I can say that I've made a difference, which is incredible," she says. "There's nothing like those guys looking you straight in the face and saying, 'Thank you. Thank you for everything."

As demands in the veterans community are forecasted to continually grow, Disabled American Veterans honors the nurses on and off the battlefield who contribute so much to the morale and well-being of those who have served and sacrificed for our nation.

Capt. Shelly Garceau, an emergency room nurse, gives



When Shelly Garceau served at the Air Force Theater Hospital in Iraq, a miraculous 98 percent of the men and women who were lucky enough to arrive at the facility alive would survive long enough to make it out of Iraq.

The protection body armor and safety gear provide our young men and women in combat and our unparalleled success at saving victims of severely devastating trauma are some of the most amazing success stories in modern military history.

However, if our success at saving lives is to be the singular achievement we purport it to be, we as a nation must live up to the debt we owe this generation of young men and women for whom a new war – the war of survival following traumatic injuries and multiple combat tours – has just begun.

We at the DAV know as intimately as Captain Garceau that the cost of war is great. After all, we've been paying it for nine decades.

Our focus today, as it has been since our founding members carried one another home from World War I, is on ensuring our nation honors the service and sacrifices of the young men and women it sends into battle.



U.S. Army Nurse at Normandy field hospital during WWII.



Ian Wilbur, oil on canvas, 2004.



Made up exclusively of men and women disabled in our nation's defense, the Disabled American Veterans is dedicated to one, single purpose: building better lives for all of our nation's disabled veterans and their families.

This mission is carried forward by:

- OProviding free, professional assistance to veterans and their families in obtaining benefits and services earned through military service and provided by the Department of Veterans Affairs and other agencies of government;
- OProviding outreach concerning its program services to the American people generally, and to disabled veterans and their families specifically;
- S Representing the interests of disabled veterans, their families, their widowed spouses and their orphans before Congress, the White House, and the Judicial Branch, as well as state and local government;
- Sextending the DAV's mission of hope into the communities where these veterans and their families live through a network of state-level Departments and local Chapters; and
- OProviding a structure through which disabled veterans can express their compassion for their fellow veterans through a variety of volunteer programs.

National Adjutant & Chief Executive Officer Arthur H. Wilson

Executive Director National Headquarters & Chief Financial Officer Richard E. Patterson

Executive Director Washington Headquarte David W. Gorman

Comptroller Anita F. Blum

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Printing IPR Group

Photography/Artwork Department of Defense Jim Calloway Photography Library of Congress U.S. Air Force AP Wide World Photos Getty Images

# Dear Friends of the Disabled American Veterans

Founded in 1920 by disabled veterans returning from World War I, the Disabled American Veterans has continually represented the unique interests of the men and women who bear the wounds and scars of war.

With a new generation of brave Americans leaving the battlefields of Iraq and Afghanistan, our mission of service and advocacy are as critical today as at any time in our nation's history. Each year, the DAV represents more than 200,000 veterans and their dependents with claims for benefits from the Department of Veterans Affairs and Department of Defense.

Our Voluntary Services Program operates a comprehensive network of volunteers who improve care and morale for sick and disabled veterans. A nationwide volunteer transportation network provides veterans free rides to and from VA medical facilities for their care.

The DAV's 1.2 million members provide grassroots advocacy and services in In the pages that follow, you'll learn more about the DAV's accomplishments

communities across the country. From educating lawmakers and the public about important issues, to supporting services and legislation to help disabled veterans, the DAV is there to promote its message of hope to all who have served and sacrificed. and compassionate commitment to meeting the needs of disabled veterans and their families. In everything the DAV does, we remain true to our core values of service, quality, integrity and leadership, which have guided this organization from its beginnings in the wake of World War I.

Those who support our programs through their generosity-and the public at large-have a right to know just how their gifts are used and what blessings they bring to disabled veterans and their families. Because of our commitment to this principle, the DAV's books are always open. We are proud of our record of wise stewardship and dedication to our mission. And as you read this annual report, we are confident that you will feel the warmth of knowing you have played a vital role in helping those who have given so much of themselves to preserve and protect our nation's security and freedom. We're glad to answer any questions about the DAV's financial status and our work on behalf of America's disabled veterans and their families.





Arthur H. Wilson NATIONAL ADJUTANT & CHIEF EXECUTIVE OFFICER



**Roberto Barrera** NATIONAL COMMANDER



Raymond & Lenpoy

Raymond E. Dempsey CHAIRMAN BOARD OF DIRECTORS

U.S. Army nurses captured at Bataan & Corregidor during WWII freed after 3 years imprisonment.

# PARTNERSHIPS

Since our founding in the grim aftermath of World War I, the programs and services provided by the DAV have helped to bridge the gap between what disabled veterans need and what the government can provide. In order to fulfill our commitment to building better lives for America's disabled veterans and their families, we rely almost entirely on public support.

The generous donations from concerned citizens help us ensure that our government lives up to **L** its responsibilities to the men and women who bear the visible and unseen scars of war. Increasingly, though, key corporate partners have allowed us to expand our services to veterans and bolster efforts to reach out to a broader segment of the American public.

Veterans who may not live close to a federal Department of Veterans Affairs facility now find it more convenient to get professional assistance with their benefits' claims, thanks to an expanded Mobile Service Office program supported in part by a grant from the Harley-Davidson Foundation. A nationwide scholarship program that encourages young people to volunteer at veterans hospitals is increasing education opportunities for many whose families could not afford the cost of college, thanks to support from the



Ford Motor Company Fund. Thousands of men and women leaving the military can now get

important information about their rights and benefits as veterans and can be assured that their needs are properly addressed before their discharge, all with the aid of a grant from the GE Foundation.

These and other critical services, which the DAV provides free of charge to veterans and their families, are



**GE** Foundation

made possible through alliances with major corporations and foundations, as well as the individual generosity of the American public. Today, tens of thousands of wounded and injured veterans returning from wars in Iraq and Afghanistan swell the ranks of America's disabled veterans, whose needs grow even as government resources are stretched to the breaking point.

Even in these uncertain economic times, DAV's corporate and foundation partners have continued to support our mission, allowing us to continually expand our role as the nation's premier nonprofit

veterans service organization. Our continued commitment to wise stewardship and our guiding principles of service, quality, integrity and leadership instill confidence that this vital financial support is directed toward our mission of service and hope.

For many who have served and sacrificed for our country, Golden Corral's Military Appreciation Monday offers them a welcome recognition of their patriotism and service. Through this big-hearted program, veterans and military members enjoy a free meal while DAV Departments and Chapters have the opportunity to spread our message of hope and raise funds to support their veterans' service initiatives. Held annually on the Monday following the Veterans Day observance, this event provided donations of more than \$700,000 nationwide in 2009.

Golden Corral and DAV also have joined forces to co-sponsor the National Memorial Day Concert. This annual musical event is a stirring salute to those brave men and women who have laid down their lives for our country. Broadcast live from the West Lawn of the U.S. Capitol, the top-rated PBS show is hosted by Emmy Award-winner Gary Sinise

To find out more about corporate and foundation partnership opportunities, please contact Susan Loth at (859) 441-7300.



(CSI: New York) and Tony Award-winner Joe Mantegna (Criminal Minds). These two acclaimed actors have dedicated themselves to veterans causes and supporting our troops.

These are just a few examples of how corporate and foundation support helps us enrich the lives of disabled veterans and their families through our free professional services and volunteer activities. As our programs and services offer a wide array of opportunities, you're sure to find one to fit your need. So we invite you to invest in the future of our nation's

> disabled veterans - the men and women who have defended our liberty and our American way of life.





Our largest endeavor in fulfilling the DAV's mission is our National Service Program. In 110 offices throughout the United States and in Puerto Rico, we employ a corps of approximately 260 National Service Officers (NSOs) and 34 Transition Service Officers (TSOs) who counsel and represent veterans and their families with claims for benefits from the Department of Veterans Affairs, the Department of Defense and other government agencies.

Veterans need not be members to take advantage of our assistance, which is provided free of charge. With outlays of \$43,434,188 in 2009, these direct services make up the largest item in our budget for program activities. Between January 1, 2009, and December 31, 2009, our NSOs and TSOs, all wartime service-connected disabled veterans, represented nearly a quarter of a million veterans and their families in their claims for VA benefits, obtaining for them nearly \$4.5 billion in new and retroactive benefits.

NSOs function as attorneys-in-fact, assisting veterans and their families in filing claims for VA disability compensation, rehabilitation and education programs, pensions, death benefits, employment and training programs. They provide free services, such as information seminars, counseling and community outreach. NSOs also represent veterans and active duty military personnel before Discharge Review Boards, Boards for Correction of Military Records, Physical Evaluation Boards, the Disability Transition Assistance Program, the Transition Assistance Program and other official panels.

Our NSOs are highly trained professionals and skilled experts in developing and prosecuting veterans' claims through in-depth reviews of medical histories, in conjunction with application of current law and regulations. They also review rating board decisions, informing veterans and their families of the appeals process and of their appellate rights.

The extensive preparation required for these essential services provided by NSOs begins with a 16-month on-the-job training program, which provides the foundation for new trainees. Trainees are instructed by tenured supervisory NSOs. The National Service staff at National Service and Legislative Headquarters administers and monitors the program and the instructors. NSOs also undergo a comprehensive Structured and Continuing Training program designed to keep them up to date on changes to the laws and regulations affecting veterans' benefits. The DAV is the only veterans service organization to have a training program certified for college credit by the American Council on Education.

In addition to these training programs, supervisory staff and selected NSOs from field offices across the country receive specialized instruction in management and leadership development. The goal is to produce the most highly trained representatives possible to serve veterans and their families.

### NATIONAL APPEALS OFFICE

The Board of Veterans' Appeals (BVA) is the highest appellate level within the VA responsible for the final decision concerning entitlement to veterans benefits. About 95 percent of the claims before the board involve disability compensation issues. Our highly skilled National Appeals Officers serve appellants in the preparation of written briefs for BVA review and conduct formal hearings before Veterans Law Judges. We maintain the largest staff of any advocacy group, representing more than 31 percent of all cases decided by the BVA in 2009. Operation Enduring Freedom—Combat medic prepares for flight, TF 325 Med, Bagram Air Base, Afghanistan. Illustration by Lt. Col. Olga B. Simons, BSC and Lt. Col. John Stea, MC, FS

### **JUDICIAL APPEALS OFFICE**

We have maintained our leading position among service organizations representing veterans, their dependents and survivors before the United States Court of Appeals for Veterans Claims. In July 2008, we implemented a long-anticipated plan to utilize the services of carefully selected law firms to provide pro bono representation to some DAV clients at the veterans court. Through the combined efforts of DAV and its first partner law firm, 140 veterans received free representation before the court in 2009. We added another law firm to this team in late 2008. As a result, an additional 160 veterans were able to benefit from this valuable representation in 2009.



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### **TRANSITION SERVICE PROGRAM**

For those servicemembers making the all-important transition back into civilian life, DAV participates in Transition Assistance and Disabled Transition Assistance programs. Due to a generous grant provided by the GE Foundation, we have been able to increase our staff of Transition Service Officers.

Our TSOs provide benefits counseling and assistance to servicemembers filing initial claims for VA benefits at more than 100 military installations throughout the country. By filing compensation claims at separation centers where service medical records and examination facilities are readily available, we are able to provide prompt service to these future veterans. Over the last year, our TSOs conducted 3,136 formal presentations to 86,130 transitioning servicemembers. During that same time they filed 26,207 claims for VA benefits. Counsel and representation for active duty servicemembers during their transition was provided through the military's Disability Evaluation System. We devoted approximately \$2.1 million to this program in 2009.

### **MOBILE SERVICE OFFICE PROGRAM**

By literally putting our service offices on the road, assisting veterans where they live, DAV is increasing their accessibility to benefits. With 10 specially equipped Mobile Service Offices (MSOs) visiting communities across the country, this outreach effort generates a considerable amount of claims work from those veterans who may not otherwise have the opportunity to seek assistance at our National Service Offices.

During 2009, our MSOs traveled more than 114,056 miles, visiting 727 cities and towns. Our NSOs interviewed 18,647 veterans and other potential claimants. The Harley-Davidson Foundation in August 2006 pledged \$1 million over four years to partner with the DAV to form the Harley's Heroes® program. During 2009, the MSOs visited 168 Harley-Davidson dealerships as part of this program. Nearly \$750,000 was expended for the Mobile Service Office program in 2009.

### **OUTREACH PROGRAMS**

The National Service Department has the cooperation, support and assistance of Department and Chapter Service Officers across the country. Each receives the training and information necessary to assist those we serve. Our Department and Chapter Service Officer Certification Training Program guarantees the vitality and growth of our local service programs. This provides an environment where our Hospital Service Coordinators, Department and Chapter Service Officers and volunteers work together for the common goal of service to disabled veterans. In 2009, DAV trained and certified 1,542 Department and Chapter Service Officers in 40 states.

During 2009, we conducted 39 Information Seminars at various Chapters across the country, with 4,251 individuals in attendance. These Information Seminars provide the opportunity for veterans to discuss VA benefits with our NSOs in their own community, give Chapters an opportunity to recruit new members and encourage their involvement.

Since 2006, DAV NSOs have offered services at other community-based events, including participation with state and county fairs, air shows, Major League Baseball, the National Football League and NASCAR.





## Health in Washington, D.C.

### **WOMEN VETERANS**

In historic numbers, women are serving our country with pride, patriotism and honor equal to their male counterparts. But women veterans use VA health care facilities and other earned benefits in lower numbers than their male counterparts. As a result, we advocate for women veterans on a variety of fronts. We have organized top-level forums designed to bring women veterans and government policymakers together to openly address topics of concern.

We are involved in the congressionally chartered VA Advisory Committee on Women Veterans. In addition, our own Women's Advisory Committee, primarily made up of women veterans from across the country, meets annually at our National Convention. We actively seek out and recruit women veterans for our National Service Officer corps.



**TSO Tabitha L. Lyles** 

**Dana Liesegang was** barely out of Navy basic training when her neck was broken as a result of a violent crime. The medically retired veteran considers herself lucky because her injury could easily have left her completely paralyzed from the neck down. She says participation in the **National Disabled Veterans Winter Sports** Clinic opened up a new realm of possibilities.



**EMPLOYMENT PROGRAM** 

Our National Service Program is responsible for the organization's employment-related program and works alongside the Department of Labor, the VA, the Office of Personnel Management, Congress and other government agencies to ensure that disabled veterans are treated fairly and equitably in the work force.

Historically, disabled veterans have not fared as well as non-disabled veterans and other workers in the job market. Our primary goal is to seek legislation and policies to enhance programs and services provided by the Departments of Labor and Veterans Affairs, the Small Business Administration, the Office of Personnel Management and other government agencies. Our active involvement and oversight ensure disabled veterans get fair consideration in the job market.

### **HOMELESS VETERANS**

The DAV's Homeless Veterans Initiative is to seek legislation and policies to enhance programs and services to help homeless veterans break the cycle of poverty and isolation and move from the streets to self-sufficiency. Many of our Departments and Chapters are actively involved in the homeless initiatives in their respective communities as well.

U.S. Navy nurse on hospital ship during Vietnam War.

# NATIONAL LEGISLATIVE PROGRAM

It is the DAV's policy to seek only reasonable, responsible legislation to assist disabled veterans and their families. Our National Legislative Department advocates in support of federal legislation that creates, improves and protects programs for disabled veterans, their families and survivors.

his legislative activity requires an intensive effort throughout the year, advocating directly **L** with congressional members and their staffs, providing testimony to congressional committees and using other means of communication as Congress debates the President's budget and various appropriations bills that incorporate funding levels into laws that support veterans programs.

The guiding principles of the Legislative Department are borne from our legislative agenda as set forth by the resolutions adopted by delegates to our annual National Convention and set forth in DAV's Constitution and Bylaws. Additionally, we must effectively articulate our position on other pertinent legislation presented during the congressional session. Through our focused advocacy, DAV, as the primary voice to Congress of America's wartime disabled veterans, advances their interests and works for their betterment.

The rights of disabled veterans are affected by all three branches of the federal government—the Executive, Legislative and Judicial. Our Legislative Department serves as a gatekeeper overseeing each governmental branch with the goal to ensure that proceedings never succeed in diminishing veterans' earned benefits.

Our advocacy progressed on multiple fronts during 2009, including a grassroots initiative aimed at assisting our newest generation of veterans and the challenges specific to their needs. Further, with grassroots support, we continued to face down new initiatives that posed real threats to service-connected disability benefits. Simultaneously, we pressed Congress to move forward on other initiatives, which may enhance VA benefits to a level equal to the sacrifices disabled veterans made to earn those benefits.

DAV launched the Stand Up for Veterans initiative in 2007 as a special advocacy campaign to generate



**President Obama signs the Veterans Health** Care Budget Reform and Transparency Act.

**Commander Barrera's testimony before** a joint session of the House and Senate Veterans' Affairs Committees.



broad public awareness and focus on areas that demand further action by our government to meet the needs of severely disabled veterans, especially those injured during wartime service. These concerns include sufficient, timely and predictable funding for veterans health care, improved diagnosis and treatment of traumatic brain injuries, screening and treatment for mental health problems, new support for family caregivers and additional focus on the unique needs of women veterans.

Because of our legislative and grassroots efforts, Congress was generous in its support of sufficient funding for veterans programs. Specifically, a \$4.6 billion increase was provided in the fiscal year 2009 appropriations bill for the VA, as well as an increase of more than \$6 billion in the 2010 appropriations bill. But even with these increases, over the past two decades, VA's budget has been late almost every year.

Veterans health care funding reform has been a top legislative priority for DAV for more than a decade and as part of our Stand Up for Veterans initiative, DAV placed added focus on solving this chronic problem and led the way in drafting, introducing and building support for funding reform legislation. In response to this intense pressure, Congress passed and, on October 22, 2009, the President signed into law the Veterans Health Care Budget Reform and Transparency Act. Due to the commitment and dedication of DAV members, Congress is now required to approve funding one year in advance for VA medical services, medical support and medical facilities. This legislative victory will ensure sufficient, timely and predictable funding so VA can better plan, expand and ultimately improve health care for all veterans who need the VA system, including our DAV members.

As a result of the Veterans Health Care Budget Reform and Transparency Act, VA knows that its health care appropriations for fiscal year 2011, which will begin on October 1, 2010, will be \$48.2 billion and will be received on time. VA is now in a position to properly plan for the new fiscal year well in advance. This means that there will be no interruptions in the health care services received by veterans.

DAV was also successful in pressing Congress to address the other challenges in its Stand Up for Veterans campaign, specifically proper diagnosis and treatment of traumatic brain injury, improved services for women veterans, support services for family caregivers and improved mental health services for postdeployment readjustment. In 2009 both the House and the Senate separately approved a comprehensive health care package the Caregiver and Veterans Omnibus Health Services Act of 2009, which includes provisions that would meet our goals, but Congress failed to finalize the legislation in conference prior to the end of the first session of the 111th Congress.

While we appreciate the significant progress that has been made by this Congress to assure sufficient, timely and predictable funding for veterans health care, we now must work to ensure that Congress finishes its work and passes this critical health care legislation. We must also make sure that funding is spent wisely by enhancing programs and services to meet the needs of sick and disabled veterans today and far into the future.

We will continue to work to ensure that the Administration and Congress fully meet our nation's obligations to the men and women who bear the physical and mental scars of their wartime service defending our freedoms.

No funds from charitable contributions are used to cover the expenses of our Legislative Program, with the exception of contributions donated explicitly to fund legislative efforts. All other legislative operations are funded from membership dues. During 2009, \$1,848,286 was spent on legislative activities. While the costs of the Legislative Program were only about one percent of total expenditures, it is an essential part of our mission. The successes and ongoing efforts of this program demonstrate our dedication, strength and leadership in advocacy for the protection of veterans' rights and the benefits they have earned.

# NATIONAL VOLUNTARY SERVICE PROGRAM

DAV operates an extensive network of programs through which dedicated volunteers provide a variety of services to disabled veterans. During 2009, the organization devoted \$40,113,667 to these Voluntary Service initiatives.

### **TRANSPORTATION NETWORK**

One of the largest of these programs is our nationwide Transportation Network, through which volunteers drive sick and disabled veterans to and from VA medical facilities for treatment. This program fills a substantial community need, since the federal government terminated its program that helped many veterans pay for transportation to VA medical facilities. More than 176 Hospital Service Coordinators manage the transportation needs for disabled veterans to and from nearly every VA medical center in the country. In 2009, 151 vans were added to the Transportation Network. Ford Motor Company also donated \$200,000 for the purchase of an additional nine vans, representing a unique partnership between DAV and corporate America. Since 1987, 2,260 vans have been purchased by the National Organization, Chapters, Departments and the National Service Foundation Columbia Trust at a cost of \$46,610,654. These vans have all



Major League umpire Jerry Layne with a patient at the West Los Angeles

VA medical center.



Salvator Uccello, left, assists a passenger boarding a Transportation Network van in West Palm Beach, Fla.

been donated to VA hospitals for use in the Transportation Network.

The National Organization devoted \$37,617,818 in contributed services to the Transportation Network in 2009. DAV and Auxiliary volunteers, and a growing number of generous nonmembers, provided 1,857,670 hours and drove 22,308,554 miles, providing free rides to 595,718 veterans.

### **VOLUNTARY SERVICE PROGRAM**

Volunteers contributed an additional 349,342 hours of service to veterans at VA hospitals, clinics and nursing homes through the VA Voluntary Service (VAVS) program in 2009. Based on our interpretation of generally accepted accounting principles, these in-hospital volunteer hours are not recognized as contributed services in the financial tables that follow. However, this volunteer time has a value of \$7,074,176, according to the VA. The National Organization's 2009 investment was \$1,789,277 to coordinate programs through its VAVS and transportation efforts. In addition to services in VA facilities, volunteers annually contribute approximately one million hours at veterans medical facilities outside the VA, such as those operated by state governments.



down the Snowmass slopes in a sit-ski.

### NATIONAL DISABLED VETERANS WINTER **SPORTS CLINIC**

Working in cooperation with the VA for the 23rd consecutive year, our organization co-sponsored the 2009 National Disabled Veterans Winter Sports Clinic, devoting \$559,250 in direct expenditures to this program. That is in addition to other indirect expenditures, which are part of our ongoing VAVS program. This program has helped veterans overcome the impact of severe disability and empowered many to take their lives in new directions they might otherwise never have dreamed possible.

### **YOUTH VOLUNTEER SCHOLARSHIPS**

To encourage our young people to get involved in volunteer work to assist sick and disabled veterans, we created the Jesse Brown Memorial Youth Scholarship

Program to honor outstanding young volunteers who are active participants in the VA Voluntary Service program. In 2009, a total of \$80,000 in college scholarships was awarded to 12 outstanding youth volunteers.



Youth Scholarship winner. Jamal Childs

### **CELEBRITY ENTERTAINMENT PROGRAM**

Another volunteer initiative is the DAV Celebrity Entertainment Program, featuring Major League Baseball Umpires Larry Barnett and Jerry Layne, and professional athletes from the National Football League and Major League Baseball, who continue to visit hospitalized veterans in VA medical centers. In addition, Ultimate Fighting Championship star Rich "Ace" Franklin began visiting several VA medical centers during the past year.

### **LOCAL & STATE VOLUNTEERISM**

Chapters, Auxiliary Units, state-level Departments and associated organizations work on behalf of disabled veterans in the communities they serve. These programs range from initiatives for homeless veterans to advocacy for the removal of barriers to handicapped people; from household chores to driving severely disabled veterans to the store or bank. The Local Veterans Assistance Program, created during the fall of 2007, offers volunteers the opportunity to provide valuable assistance to veterans within their communities. During 2009, 1,359 volunteers donated 100,565 hours of volunteer service to disabled veterans living in rural and underserved areas.

Because Chapters and Departments account for their activities separately, the tables that follow do not reflect the impressive financial investment associated with their volunteer work at the local and state levels. In an effort to encourage even greater involvement in the lives of veterans at the community and state





UFC star Rich Franklin has joined the fight for disabled veterans.

**Atlanta Falcons players** take time to thank a veteran.



levels, the National Service Foundation established the Columbia Trust. Through the Trust, well-funded Chapters and Departments are providing invaluable help to other Chapters and Departments that lack the funds to support their service programs. In addition to these contributions to the Trust, the DAV National Organization provided another \$67,320 in part for the purchase of Transportation Network vans in 2009. The National Organization has contributed \$4,275,495 to the Trust since its inception.

**Department Adjutant Charles Trenchard prepares to leave** in a new Ford van that will provide transportation for sick and disabled veterans in Louisiana.

# STATE SERVICE, DISASTER RELIEF AND MEMORIALS 贫贫贫贫

A program of direct grants is provided to needy disabled veterans and their families, as well as a plan to fund state-level services to these veterans and families. During 2009, spending on these programs totaled \$7,353,730.

### **DISASTER RELIEF PROGRAM**

When disaster strikes, National Service Officers are dispatched to the affected area to provide monetary assistance, conduct benefit counseling and to offer referral sources. We provided disaster relief grants in the aftermath of natural disasters and emergencies in various areas around the nation to help disabled veterans secure temporary lodging, food and other necessities. During 2009, almost \$10,625 in grants was disbursed to flood victims and hurricane victims. Since the program's inception in 1968, \$8,761,581 has been disbursed.

### **STATE SERVICE PROGRAM**

We help fund services that state-level Departments provide to disabled veterans and their families. In some cases, these Department programs extend, supplement or dovetail services we provide through our nationwide programs. In other cases, Departments have created entirely new programs to meet the unique needs of veterans in their states. Grants to Departments under this program totaled \$5,183,646 in 2009.

### MEMORIALS

Honoring the memory of veterans has always been of primary interest. In 2009, DAV contributed \$742,855 to the American Veterans Disabled for Life Memorial, which will be built in Washington, D.C., within sight of our nation's Capitol. The long overdue memorial will honor the service and sacrifice of disabled veterans from all wars.



# PUBLICATIONS AND OTHER COMMUNICATIONS

111111111111111111111 Reaching out to engage the public, as well as our membership, regarding issues affecting disabled veterans and their families presents a formidable challenge in today's fast-paced, hi-tech environment.

nocial media like Facebook, Twitter, YouTube and other communications tools enable the Disabled American Veterans and its members to build an even stronger community that can help us carry out our mission, now and in the future.

Of course, more traditional methods of communication in addition to these new technologies are still essential to building awareness, appreciation and sup-

port for our services to the nation's disabled veterans and their families. The National Communications Department oversees media relations, publications, contacts with other organizations and a variety of public outreach initiatives. It is responsible for producing news releases, speeches, op-eds, brochures, print advertisements, public service announcements and other materials that provide information about our full range of free services.

A full-color magazine informs our members about important issues and our government's policies affecting the federal benefits and services they've earned. This

bi-monthly publication also highlights the many accomplishments of our state-level Departments and local Chapters nationwide.

A comprehensive Internet Web site (www.dav.org) is another vital information and education resource for disabled veterans and the general public. Our Web site provides timely, easy access to legislative matters, service programs and critical issues. It also allows our

members, as well as the general public, to make their voices heard on important public policy issues through an electronic mail feedback feature.

Through a close association with Major and Minor League Baseball, we are able to carry our message to the American public in a unique way. Special baseball cards, featuring star players on one side and information about the DAV on the other, are distributed to fans attending special games during the playing season. Our

Emmy award-winning actor Gary Sinise meets with a injured servicemember at Brooke Army Medical Center in San Antonio.

video, "Baseball-Real American Heroes," is shown at ballparks on a regular basis. And, now, we have produced two new videos that ball clubs feature at home games. One is "DAV Day at the Ballpark," marking this program's 10th year of special games honoring the service and sacrifice of America's veterans. The other is "Heroes Helping Heroes," which focuses on teams and players who make a special effort to brighten the lives of hospitalized veterans from the wars in Afghanistan and Iraq, as well as those of previous generations.

We are also pleased that National Football League teams have joined our ongoing efforts to pay tribute to our nation's injured and disabled servicemembers and veterans. Teams across the country are featuring our latest video, "The Great American Team," at home games and using specially designed DAV autograph cards for players who make goodwill visits to patients at military and veterans hospitals.

With a slower economy, families look for ways to entertain themselves close to home. Air shows at military bases and civilian venues are more popular than ever before. Now in its seventh season, the DAV's Airshow Outreach program works with the owners of two vintage B-25 Mitchell bombers to bring the DAV's message to these veteran-friendly events across the nation. Through this unique outreach program, the DAV has been able to reach millions of Americans with our message of service and volunteerism in support of sick and disabled veterans.

A special trophy presentation is made from **DAV** to representatives of the Indianapolis Motor Speedway. The trophy commemorates the DAV Flight Team's two-ship B-25 bomber flyover at the 2009 Indy 500. From left to right, Charlie Morgan, President and CEO, IMS Productions; Brian Barnhart, President, **Competition and Operations Division; Indy** Racing League, Bobby Barrera, DAV Senior Vice Commander; Joie Chitwood, President and COO. Indianapolis Motor Speedway: BGen J. Stewart Goodwin, Asst. Adjutant







These educational public service and outreach programs continue to promote awareness of veterans' issues and honor disabled veterans' service to our nation. A total of \$4,861,983 was spent on publications and other communications in 2009.

# MEMBERSHIP PROGRAMS AND PUBLIC AWARENESS OUTREACH 贫贫贫贫

The strength of DAV has always been our individual members, the veterans we serve and those who support our mission. This support has made DAV what it is today.

### **MEMBERSHIP PROGRAM**

The National Membership Department delivers a variety of services to maintain a large, strong and active membership base. By coordinating and extending our mission into communities where veterans and their families live, DAV members promote an agenda for the well-being of America's disabled veterans and their families. With 52 state-level Departments and more than 1,584 active Chapters nationwide, we closed the 2008/2009 membership year with almost 1.3 million wartime service disabled veterans.

We are steering our course and focusing our attention on attracting and maintaining a younger group of disabled vet-

erans; men and woman who witnessed hostilities and other crises in places like Lebanon, Grenada, Panama, the Persian Gulf, Somalia, Haiti, Bosnia, Afghanistan and Iraq. However, this generation of veterans presents unprecedented challenges to recruitment.



In response, the Membership Department is experimenting with several social networking sites and tools to assist us in connecting with veterans and supporters on an individual basis at the places where their lives intersect with our mission. DAV is currently active on the social networking sites Facebook, Twitter, MySpace and YouTube.

We also offer membership benefits that provide real value on products and services that enhance the lives of veterans and their families. These include discounts on long-distance telephone and Internet services, Ford Motor Company vehicles, Dell and Apple computer products, rental cars, travel services and long-distance moving programs, a prescription drug plan, a legal services net-

work, as well as Hickory Farms, Omaha Steak and DISH network discounts.

Funds raised from the general public are not used to pay for the \$9,485,501 spent for membership services.

### **PUBLIC AWARENESS OUTREACH**

Too many disabled veterans remain in need of federal benefits and services they've earned but haven't used. Generally, these veterans aren't aware of their entitlements or the free help our National Service Program can provide with filing for VA and other government benefits.

Further, many aren't aware of the wide range of other programs we offer for disabled veterans and their families. In a nontraditional approach, the Public Awareness Outreach Program asks our donors to help identify those veterans and put them in contact with us. In 2009, \$19,297,073 million was spent on this large-scale outreach effort, an investment that's paying real dividends in the lives of disabled veterans and their families. This program supplements the outreach efforts already built into our other program services. It offers the American public an even greater opportunity to become personally involved in identifying and assisting those in need of our programs and services.



U.S. Navy nurse & Corpsman treating a patient in the South Pacific during WWII.

**Retired Army Staff** Sergeant Robert Schuler, a National Disabled Veterans Winter Sports **Clinic participant**, survived two combat tours in Iraq. After his second tour, he was injured wake-boarding at his dream duty station in Hawaii. He is a husband, father and athlete.







### Front row:

CHAIRMAN **Raymond E. Dempsey** Des Plaines, Illinois

### Back row:

DIRECTOR Ronald D. Tears Rochester, New York SECRETARY Arthur H. Wilson Cold Spring, Kentucky

DIRECTOR **Rodney S. Tucker** Lexington, North Carolina

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Texas

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ADVISOR I Michael E. I Dobmeier I Grand Forks, M North Dakota I

DIRECTOR Lorren N. Davis Meridian, Idaho Our business structure is designed to vest control of the organization in its membership and to ensure the greatest degree of operational efficiency possible in the delivery of services to disabled veterans and their families. The National Organization funds and operates programs that serve veterans throughout the United States and its territories and possessions.

Fifty-two Departments and more than 1,584 Chapters augment the service programs of the National Organization on a local level and, in addition, provide the essential framework for our fraternal activities.

Our national programs are administered by a professional staff under the leadership of National Adjutant Arthur H. Wilson, a disabled veteran of the Vietnam War. Mr. Wilson is the Chief Executive Officer of the National Organization and serves as Secretary of our seven-member Board of Directors. The board is responsible for approval of the annual budget, as well as for the responsible management and investment of all of the organization's assets.

Each member of the Board of Directors is a DAV member. With the exception of the National Adjutant, who is a DAV employee, board members are uncompensated volunteers. Two of these volunteers serve by virtue of their election to national office by the DAV's



membership. The remaining four Directors are selected by the National Executive Committee from its ranks. Our fraternal activities are an essential part of DAV's mission of service to disabled veterans. The National Commander, our official spokesperson, is elected each year by the membership at the National Convention. The National Commander chairs the National Executive Committee, which includes five Vice-Commanders and 21 District Representatives. All of these persons are elected at the National Convention. The immediate Past National Commander also serves on the committee, which receives support and guidance from the National Judge Advocate, Michael E. Dobmeier of Grand Forks, N.D., and the National Chaplain, Dr. Charles W. Edwards, Jr., of Austin, Texas. These positions are also filled by election of the membership at the National Convention.



### NONPROFIT STATUS

The Disabled American Veterans is a tax-exempt organization, and contributions made to DAV are tax deductible. DAV is a federally incorporated, nonprofit organization. It was incorporated by an Act of Congress on June 17, 1932. The organization's Congressional Charter can be found at 36 U.S.C. § § 50301 et seq. DAV is recognized by the Internal Revenue Service as tax exempt under 26 U.S.C. § 501(c)(4). Contributions are deductible pursuant to 26 U.S.C. 170(c)(3).

Complete financial statements have been audited and received an unqualified opinion. Copies of the statements are available from our National

Headquarters upon request.

### 2009 SUPPORT & REVENUE

Total	154,574,228	100.0%
Miscellaneous	36,933	0.0%
List Royalties	957,726	0.6%
Membership Dues & Fees	5,418,749	3.5%
Bequests	7,752,665	5.0%
Income from Investments	7,352,621	4.8%
Gain on Sale of Investments	(8,332,557)	-5.4%
Contributed Services	39,431,306	25.5%
Contributions	101,956,785	66.0%

### **TOTAL EXPENSES**

Total	162,559,235	100.0%
Administrative & General	5,757,434	3.5%
Fund Raising Costs	30,407,373	18.7%
Program Services	126,394,428	77.8%

### **PROGRAM SERVICES**

4,861,983 1,848,286	3.8% 1.5%
4,861,983	3.8%
7,353,730	5.8%
9,485,501	7.5%
19,297,073	15.3%
40,113,667	31.7%
43,434,188	34.4%
	40,113,667 19,297,073 9,485,501

### SUPPORT AND REVENUE

### Camp Beale, Calif., WWII

Total Support and Revenue	\$154,574,228
Total Revenue	\$5,433,472
Miscellaneous	36,933
List Royalties	957,726
Realized Investment Losses	-8,332,557
Income from Investments, net	7,352,621
Membership Dues	5,418,749
Revenue	
Total Support	\$149,140,756
Bequests	7,752,665
Contributed Services and Facilities, Primarily Services	39,431,306
Contributions Received Primarily from Direct Mail Solicitation	101,956,785
Support	

### **EXPENSES**

Program Servio National Service Pro Legislative Program National Voluntary S State Services, Disa Publications & Othe Membership Progra Public Awareness O **Total Program Serv** 

### Supporting Services

Unrestricted Net Assets, End of Year	\$238,979,161
Unrestricted Net Assets, Beginning of Year	\$194,887,085
Increase in Unrestricted Net Assets	\$44,092,076
Pension and Postretirement Benefit Changes	11,187,028
Excess of Support & Revenue and Change in Unrealized Appreciation on Investments Over Expenses	\$32,905,048
Change in Unrealized Appreciation of Investments	\$40,890,055
Excess of Support & Revenue Over Expenses	-\$7,985,007
Total Expenses	\$162,559,235
Total Supporting Services	\$36,164,807
Administrative & General Expenses	5,757,434
Fund Raising Costs	30,407,373

rvices	\$126,394,428
Dutreach	19,297,073
am	9,485,501
er Communications	4,861,983
aster Relief & Memorials	7,353,730
Service Program	40,113,667
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A Marine volunteer and several airmen transport a wounded man to the Air Force Theater Hospital emergency room at Balad Air Base, Iraq. Rapid evacuation from the battlefield is one of the primary reasons why so many severely wounded servicemembers survive unthinkable combat wounds today.



### **Percentage of Soldiers Surviving Battlefield** Wounds, Revolutionary War to Afghanistan

Conflict	% Wounded Surviving	
	Surviving	
Revolutionary War	58.3	
War of 1812	66.6	
Mexican War	70.6	
Civil War (Union)	66.7	
Spanish-Amer.	81.2	
WWI	79.3	
WWII	69.7	
Korea	75.4	
Vietnam	86.5	
Persian Gulf	74.3	
Iraq (May 2009)	90.2	
Afghanistan (May 2009)	88.3	NA

**Retired Army Staff Sgt. Jared Behee,** a National Disabled Veterans Winter Sports Clinic participant was shot through the head in Bayji, Iraq on May 5, 2005. The Army veteran calls himself a "three-strike perpetrator."

After serving during the initial invasion of Irag on active duty, he voluntarily enlisted in the California National Guard. He volunteered to go back to Iraq where he was wounded.

DISABLED AMERICAN VETERANS National Executive Committee

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Senior Vice Commander Wallace E. Tyson Fayetteville, North Carolina

1st Junior Vice Commander Donald L. Samuels Gallatin, Tennessee

2nd Junior Vice Commander Larry A. Polzin Sylmar, California

3rd Junior Vice Commander Mary J. Bencivenga Toms River, New Jersey

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NEC 21st District Irvin D. Eddy Custer City, Oklahoma

National Judge Advocate Michael E. Dobmeier Grand Forks, North Dakota

National Chaplain Dr. Charles W. Edwards, Jr. Austin, Texas



### DAV NATIONAL HEADQUARTERS

P.O. Box 14301 Cincinnati, OH 45250-0301 (859) 441-7300

## DAV NATIONAL SERVICE & LEGISLATIVE HEADQUARTERS

807 Maine Avenue, S.W. Washington, DC 20024 (202) 554-3501

## www.dav.org





Disabled American Veterans is authorized to display the Better Business Bureau Wise Giving Alliance National Charity Seal in recognition of meeting the alliance's 20 Standards for Charity Accountability.