



Membership Department
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www.dav.org

January 31, 2013

DIVISION	COMMANDER	DEPARTMENT	% OF GOAL
I	Thomas B. Reiter, II	New York	99.85
II	Robert J. Erickson	Minnesota	102.59
III	Timothy J. Timmerman	New Mexico	99.16
IV	Jeffrey K. Carson	Nevada	100.06
V	Harold L. Muilenburg	South Dakota	101.39

January has come and gone, and as we are one month down in 2013, we are also one month closer to the end of the membership year.

I would like to thank and congratulate the Departments of Nevada, Massachusetts, Minnesota and South Dakota for their efforts in surpassing their membership goals. Each Department is still working hard to accomplish more.

Additionally, many of our other Departments are within extremely close reach of meeting their goals.

For those Departments that have not yet met quota, I urge you to take a look at your own set of goals and see how you can most effectively reach out to current and new members.

Reach out to those existing members who have not yet become life members. Engage those part life members and encourage them to complete their full life membership. We need to do more to persuade those who have yet to reach this status that life membership is a win-win for the member and for the organization.

Dedicate time within Chapter and Department level discussions to talk about ways you can more effectively engage veterans in your areas. Consider new and unique approaches of reaching out to help bring veterans together with DAV.

New members are equally as important to our recruiting mission, and we encourage you to keep up the tremendous work of reaching out to your fellow veterans. Do not rely solely on veterans coming to you; we also need to actively reach out to them.

REMINDER—NATIONAL CONVENTION

As we are still several months away from the 2013 National Convention in Orlando, Florida, now is an ideal time to begin thinking about your travel plans. This is our chance to take care of important DAV business and can also serve as an opportunity to spend time with family members at the nearby amusement parks. Of course our primary mission at National

Convention is to tend to critical business and shape our organization for the year to come. We have much business to attend to and our days will be busy. However, convention delegates are encouraged to take advantage of the DAV negotiated room rates at the Orlando Hilton before and/or after the convention for family vacation time and sightseeing opportunities at many of the exciting attractions in the Orlando area. There are a limited number of reduced rate rooms available before and after convention, so make your vacation plans now.

The National Convention will be held at the Hilton Orlando, 6001 Canadian Court in Orlando, Florida 32819. To receive the discounted room rate of \$124.00 per night + applicable taxes for single/double occupancy, please mention the DAV National Convention. You may reach the Hilton Orlando at 407 313-4300 for room reservations and additional information.

National Convention will begin with Opening Session on Saturday August 10, at 8:30 a.m. and will convene the evening of August 13th with the introduction of National Officers, dinner and entertainment.

We do not have a complete agenda at this time, but we trust this information will assist you and your family with travel plans.

NORTH AMERICAN and ALLIED VAN LINES

As a DAV member, you're entitled to exclusive discounts from two of the industry leading moving companies - North American and Allied Van Lines.

Member discounts include:

- Professional Interstate Moving Services
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1-800-524-5533

info@movingnavl.com

Allied

<http://DAV.movingallied.com>

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info@movingallied.com



ANTHONY L. BASKERVILLE
National Membership Director



MEMBERSHIP STANDINGS

As of 01/31/2013

Present Standing	State	Life Member Population	Life Goal	% of Goal	Goal Variance
Division I - Over 35,000 Members					
1	NEW YORK	42,616	42,682	99.85%	-66
2	CALIFORNIA	63,247	63,515	99.58%	-268
3	FLORIDA	51,625	52,378	98.56%	-753
4	NORTH CAROLINA	28,722	29,283	98.08%	-561
5	TEXAS	51,630	52,826	97.74%	-1,196
6	VIRGINIA	22,931	23,547	97.38%	-616
Division Totals		260,771	264,231	98.69%	-3,460
Division II - 18,000 To 34,999 Members					
1	MINNESOTA	16,928	16,500	102.59%	428
2	MASSACHUSETTS	27,640	27,547	100.34%	93
3	WASHINGTON	16,641	16,715	99.56%	-74
4	PENNSYLVANIA	29,758	29,958	99.33%	-200
5	COLORADO	16,308	16,432	99.25%	-124
6	NEW JERSEY	17,098	17,245	99.15%	-147
7	KENTUCKY	16,230	16,387	99.04%	-157
8	OKLAHOMA	15,334	15,505	98.90%	-171
9	ILLINOIS	15,258	15,518	98.32%	-260
10	OHIO	27,882	28,380	98.25%	-498
11	MICHIGAN	22,010	22,418	98.18%	-408
12	TENNESSEE	14,093	14,354	98.18%	-261
13	GEORGIA	15,605	16,149	96.63%	-544
14	ARIZONA	16,089	16,696	96.36%	-607
Division Totals		266,874	269,804	98.91%	-2,930
Division III - 10,000 To 17,999 Members					
1	NEW MEXICO	9,127	9,204	99.16%	-77
2	WISCONSIN	13,758	13,896	99.01%	-138
3	ARKANSAS	10,159	10,282	98.80%	-123
4	MARYLAND	12,686	12,924	98.16%	-238
5	LOUISIANA	8,617	8,834	97.54%	-217
6	MISSOURI	14,666	15,053	97.43%	-387
7	INDIANA	13,512	13,912	97.12%	-400
8	SOUTH CAROLINA	13,014	13,423	96.95%	-409
9	ALABAMA	14,277	14,818	96.35%	-541
Division Totals		109,816	112,346	97.75%	-2,530



MEMBERSHIP STANDINGS

As of 01/31/2013

Present Standing	State	Life Member Population	Life Goal	% of Goal	Goal Variance
Division IV - 5,000 To 9,999 Members					
1	NEVADA	5,213	5,210	100.06%	3
2	IOWA	6,034	6,039	99.92%	-5
3	NEBRASKA	5,606	5,612	99.89%	-6
4	MAINE	6,772	6,795	99.66%	-23
5	KANSAS	5,978	6,007	99.52%	-29
6	HAWAII	4,513	4,537	99.47%	-24
7	RHODE ISLAND	4,547	4,573	99.43%	-26
8	NEW HAMPSHIRE	4,927	4,963	99.27%	-36
9	PUERTO RICO	7,128	7,222	98.70%	-94
10	IDAHO	4,299	4,358	98.65%	-59
11	WEST VIRGINIA	7,130	7,232	98.59%	-102
12	MISSISSIPPI	5,063	5,150	98.31%	-87
13	OREGON	7,296	7,430	98.20%	-134
14	CONNECTICUT	7,770	7,925	98.04%	-155
15	UTAH	4,318	4,416	97.78%	-98
Division Totals		86,594	87,469	99.00%	-875
Division V - Less than 5,000 Members					
1	SOUTH DAKOTA	4,364	4,304	101.39%	60
2	NORTH DAKOTA	4,343	4,346	99.93%	-3
3	MONTANA	3,488	3,506	99.49%	-18
4	VERMONT	2,225	2,238	99.42%	-13
5	DELAWARE	2,009	2,024	99.26%	-15
6	ALASKA	2,457	2,479	99.11%	-22
7	WYOMING	1,552	1,566	99.11%	-14
8	D C	1,760	1,802	97.67%	-42
Division Totals		22,198	22,265	99.70%	-67
National Totals		814,718	823,449	98.94%	-8,731